



AGENCY

les-agency.com

ABOUT US

We create websites, design and content, develop projects on social media, conduct market research. We turn aspirations into clear specifications.

150 completed projects

25 managers, designers, editors, marketers

5 years of making useful products



OUR CLIENTS



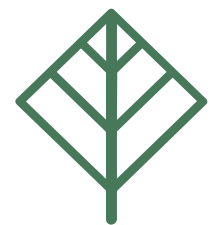
DESIGN PROJECTS

WEB DESIGN

LOGO AND
BRAND IDENTITY

ILLUSTRATIONS

PRINTING



The following slides show some of our projects. You can see more in the portfolio on the website and on our Behance.

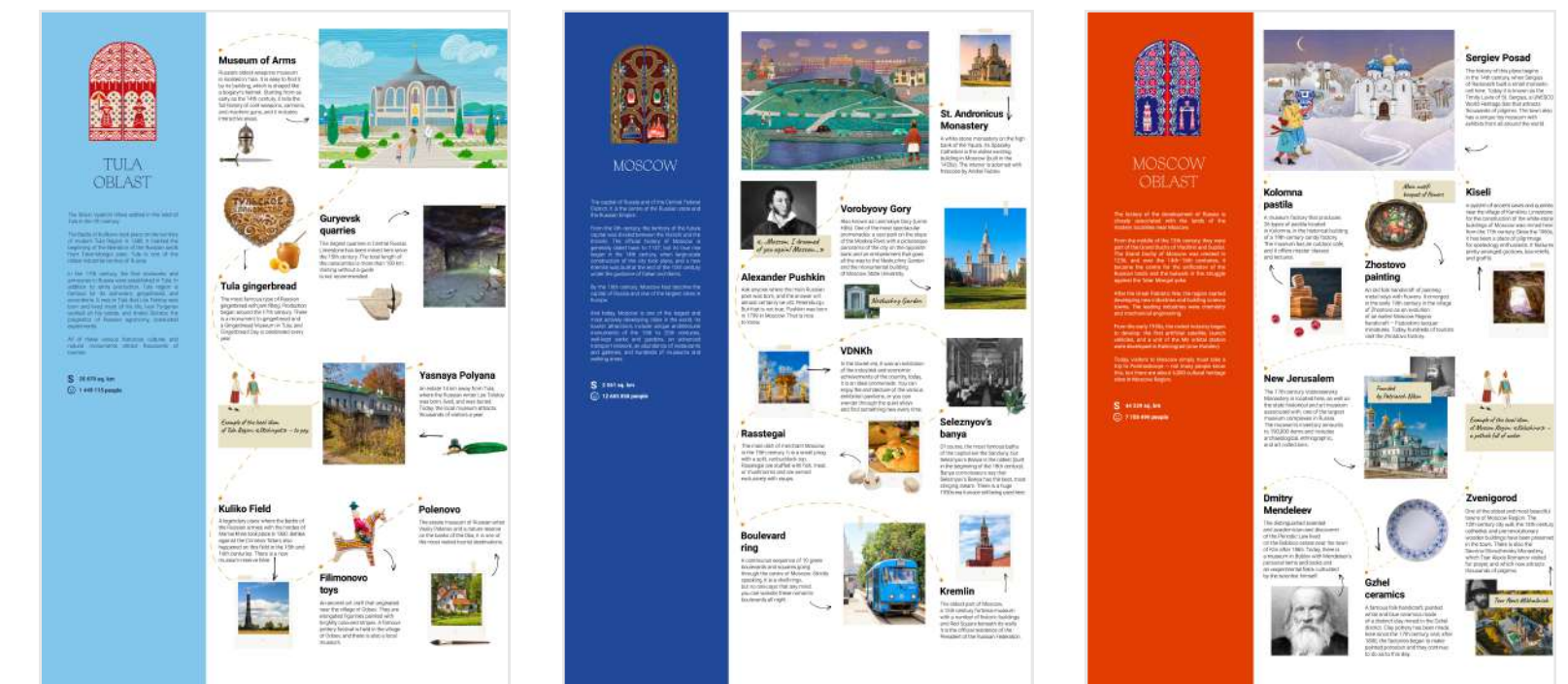
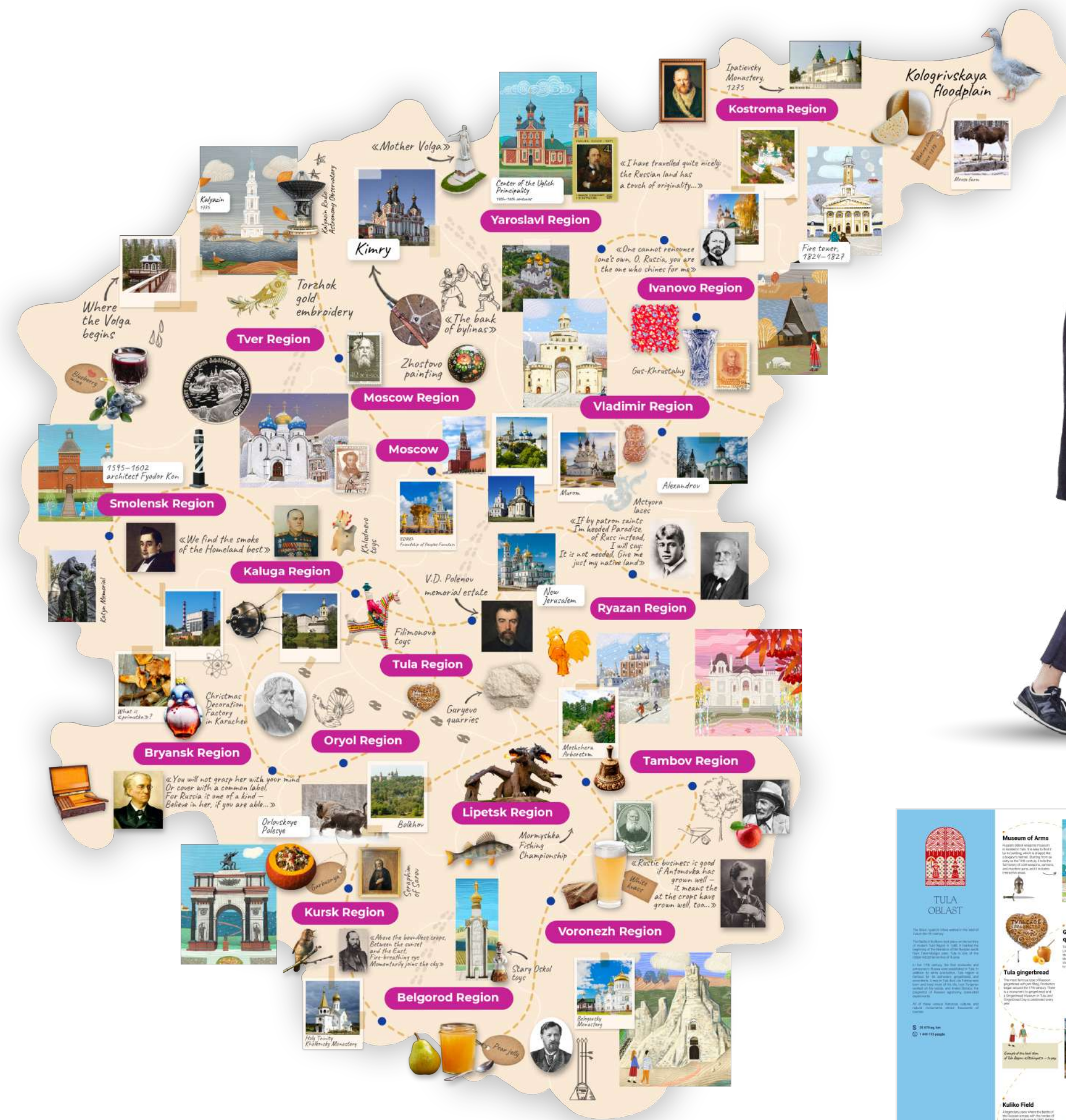
[PORTFOLIO](#)

[BEHANCE PROJECTS](#)

TRAVELER'S DIARY

Interactive map for the Moscow Committee on Tourism.

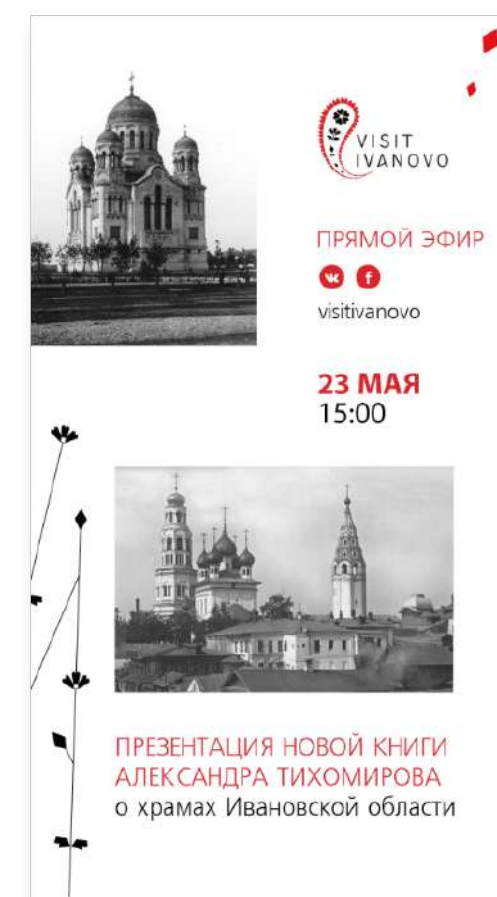
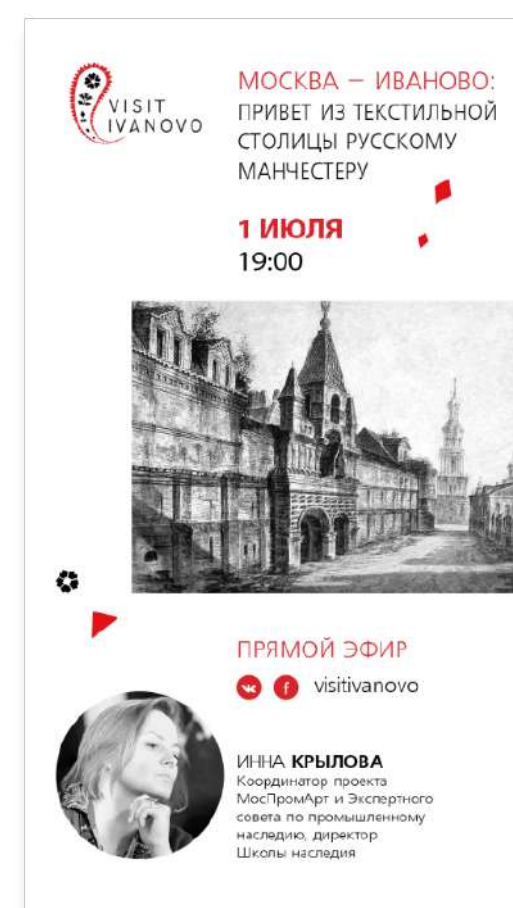
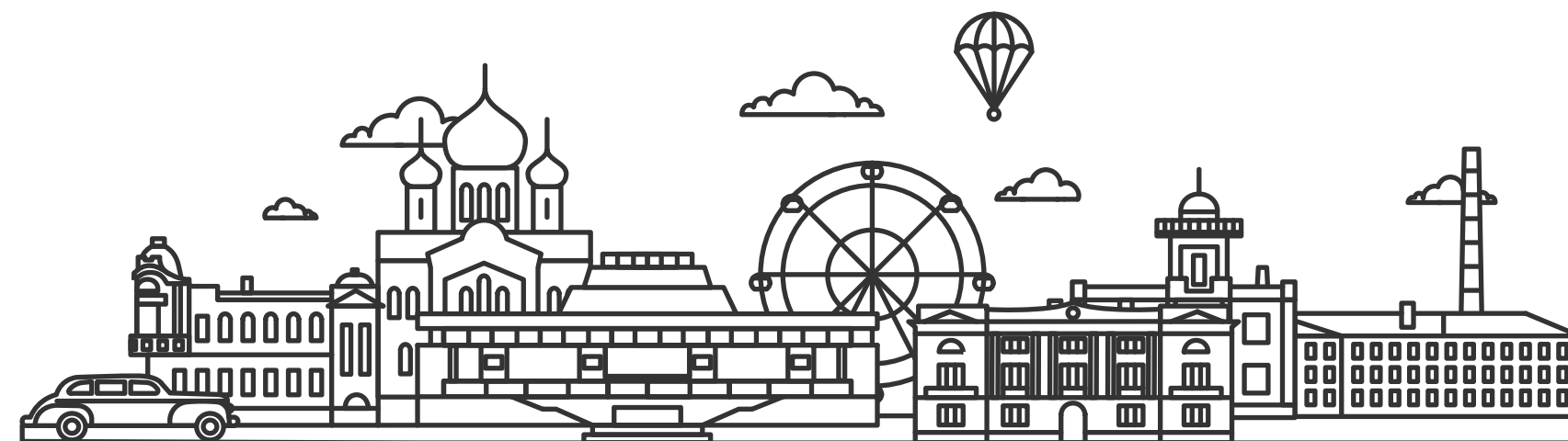
- Created design for the map and object pages.
- Converted images into an interactive format and prepared them for viewing from different devices.
- The map was shown at the 42nd International Tourist Exhibition FITUR in Madrid.



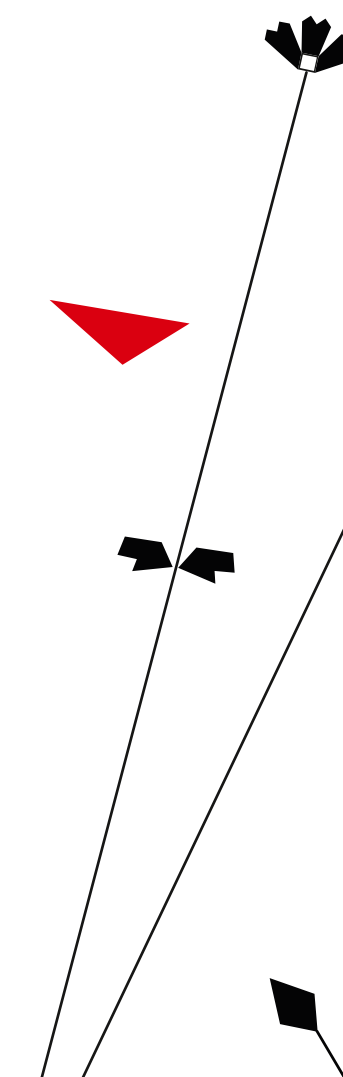
VISIT IVANOVO

Brand identity for the Tourism Development Center of Ivanovo region.

- Created logo and patterns.
- Created more than 200 graphic drawings of landmarks.
- Combined the ideas of avant-garde art, ancient traditions and modernism in a minimalist design.



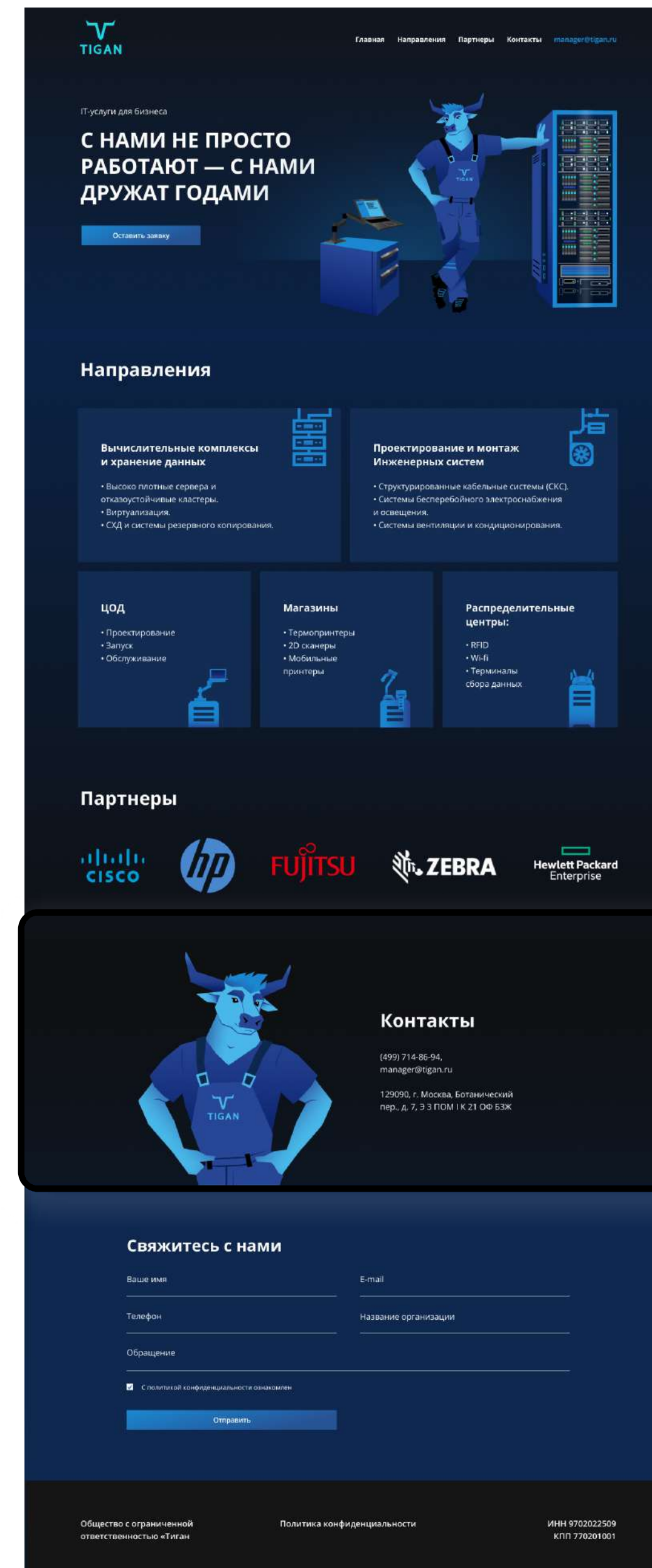
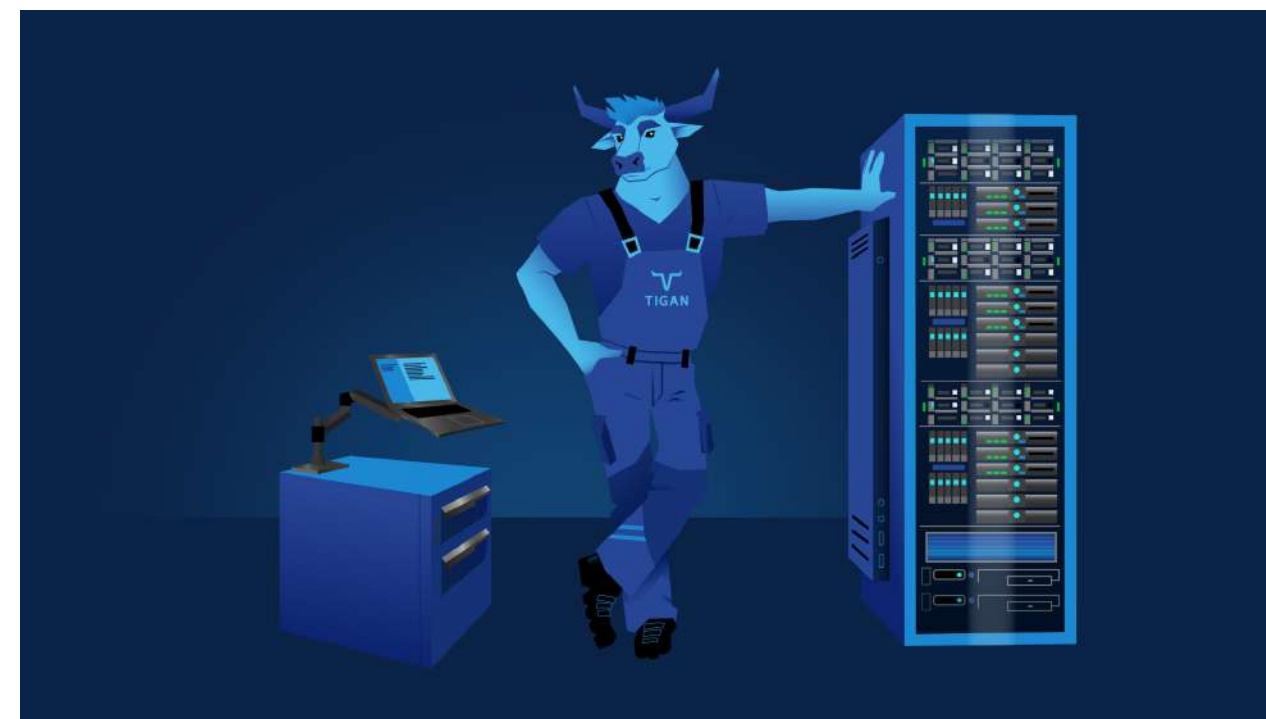
DESIGN PROJECTS



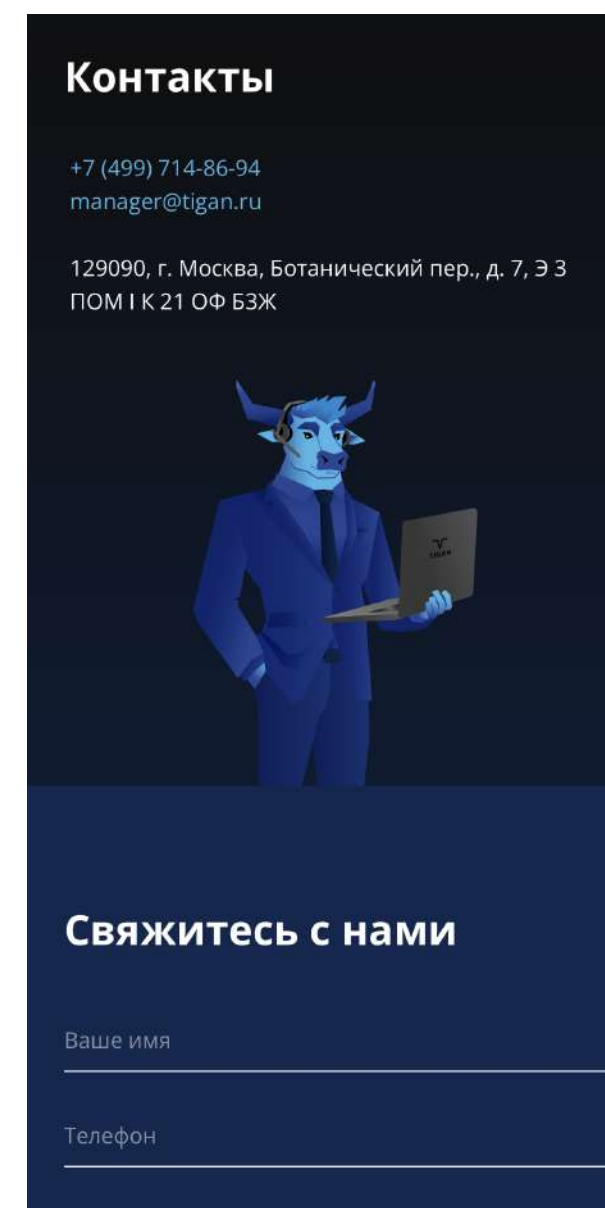
TIGAN

Brand identity for IT-company.

- Created a logo and color palette.
- Created a character and drew illustrations.
- Made the design masculine, technological and friendly.



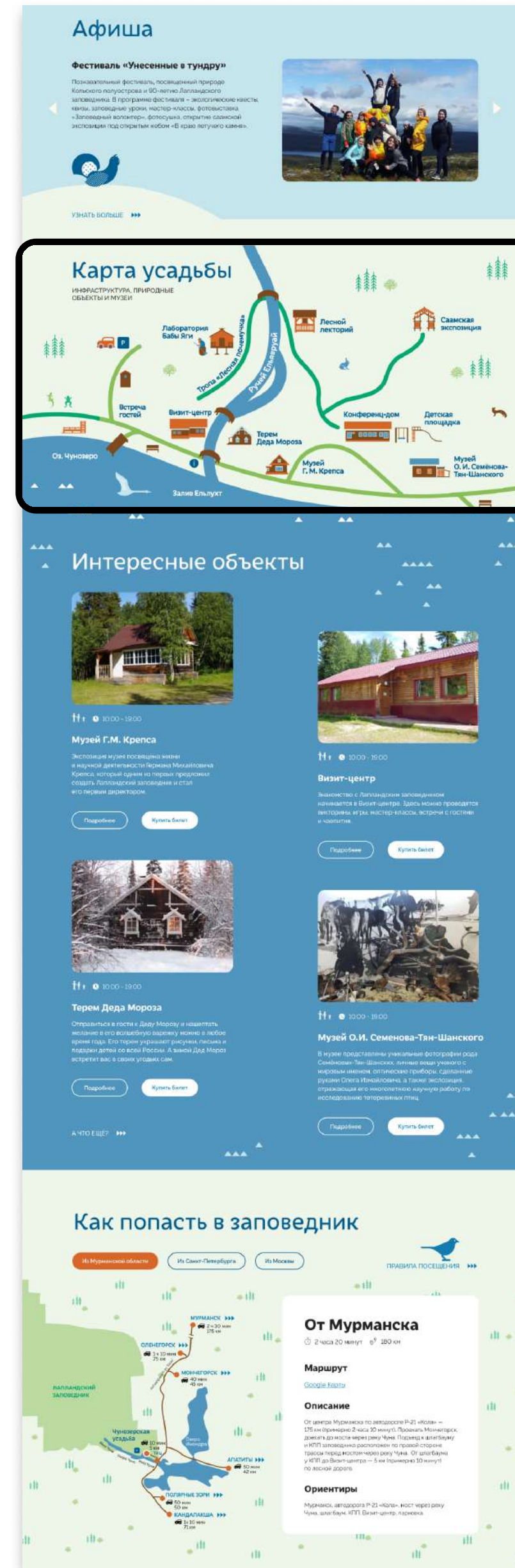
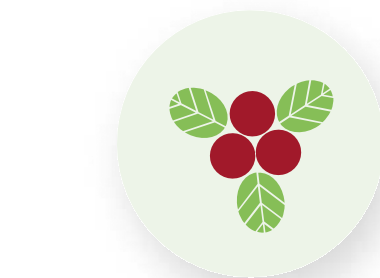
DESIGN PROJECTS



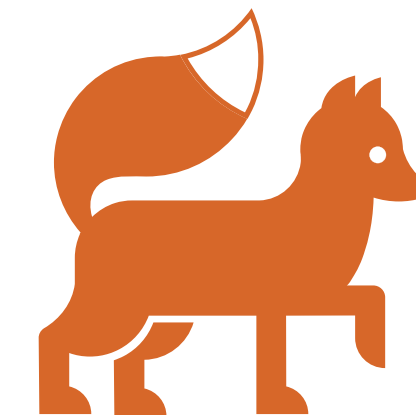
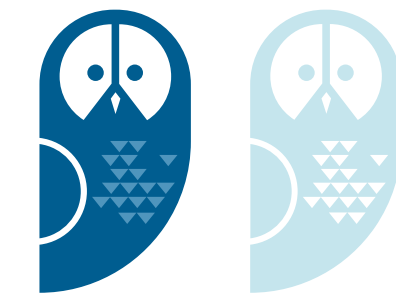
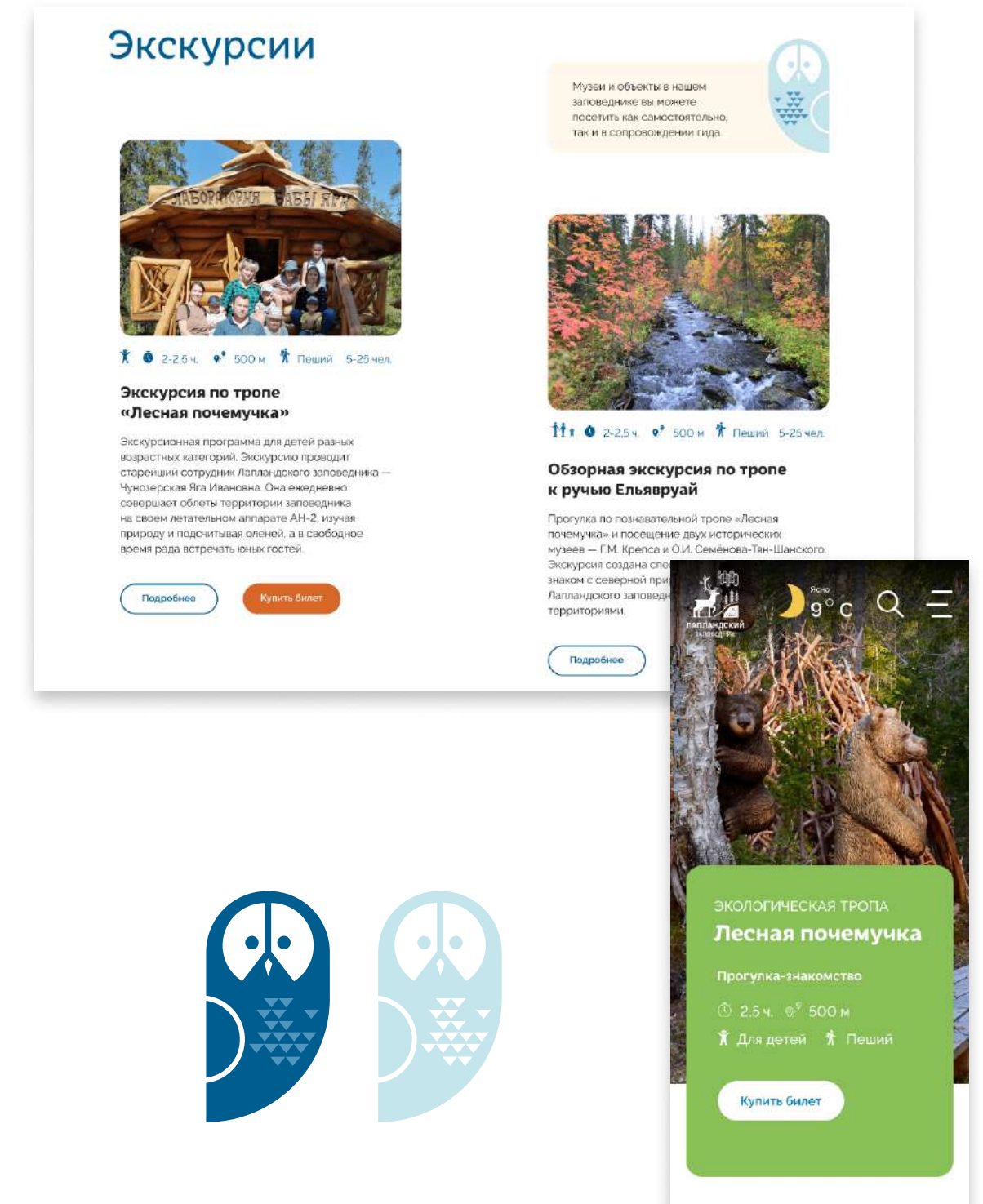
LAPLAND NATURE RESERVE

Brand identity and website

- Developed a logo and drew a series of illustrations with local animals and plants.
- Created design layouts for printing, displays, and souvenir products.
- Developed the website and connected the ticketing system.



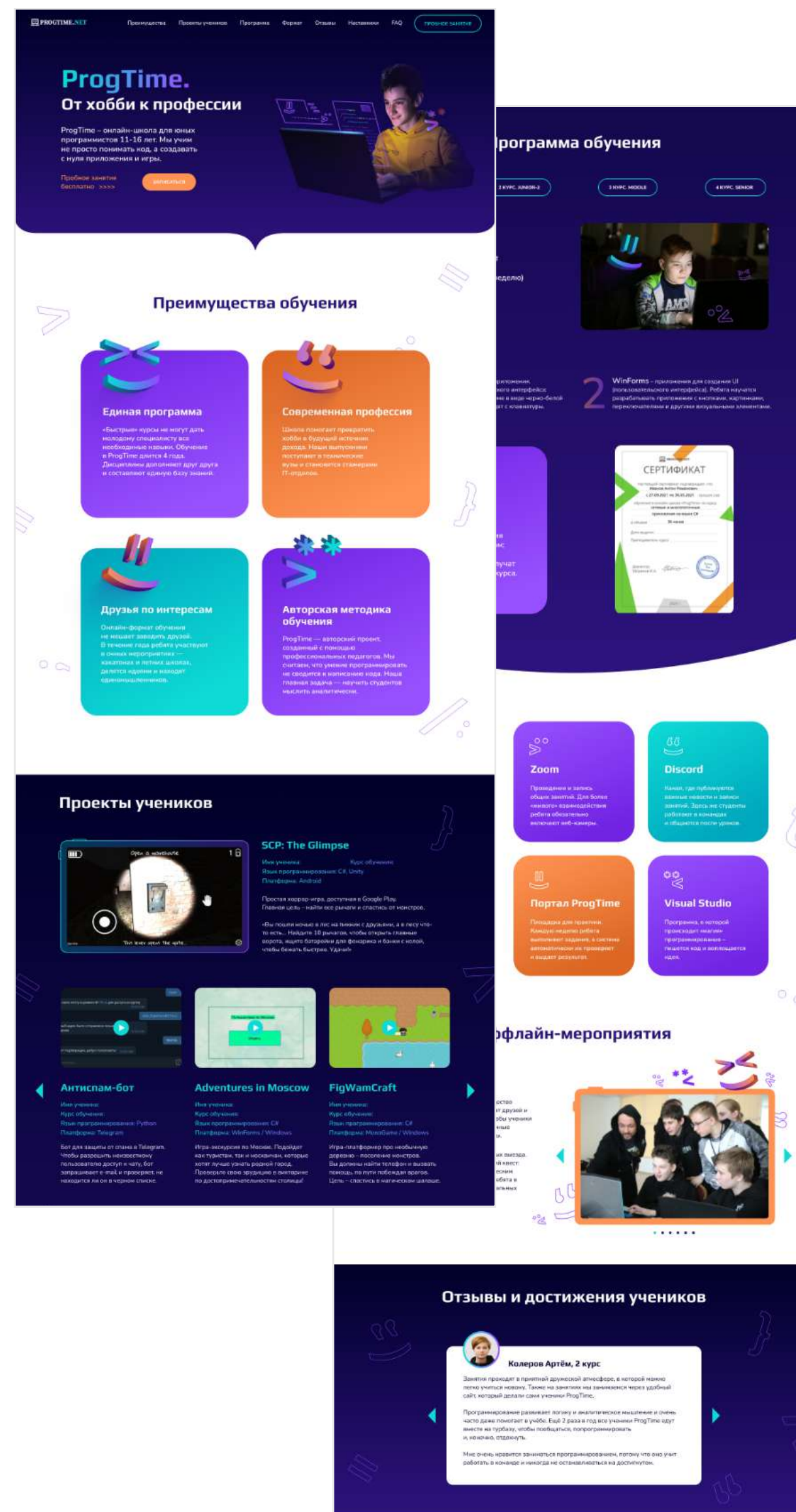
DESIGN PROJECTS



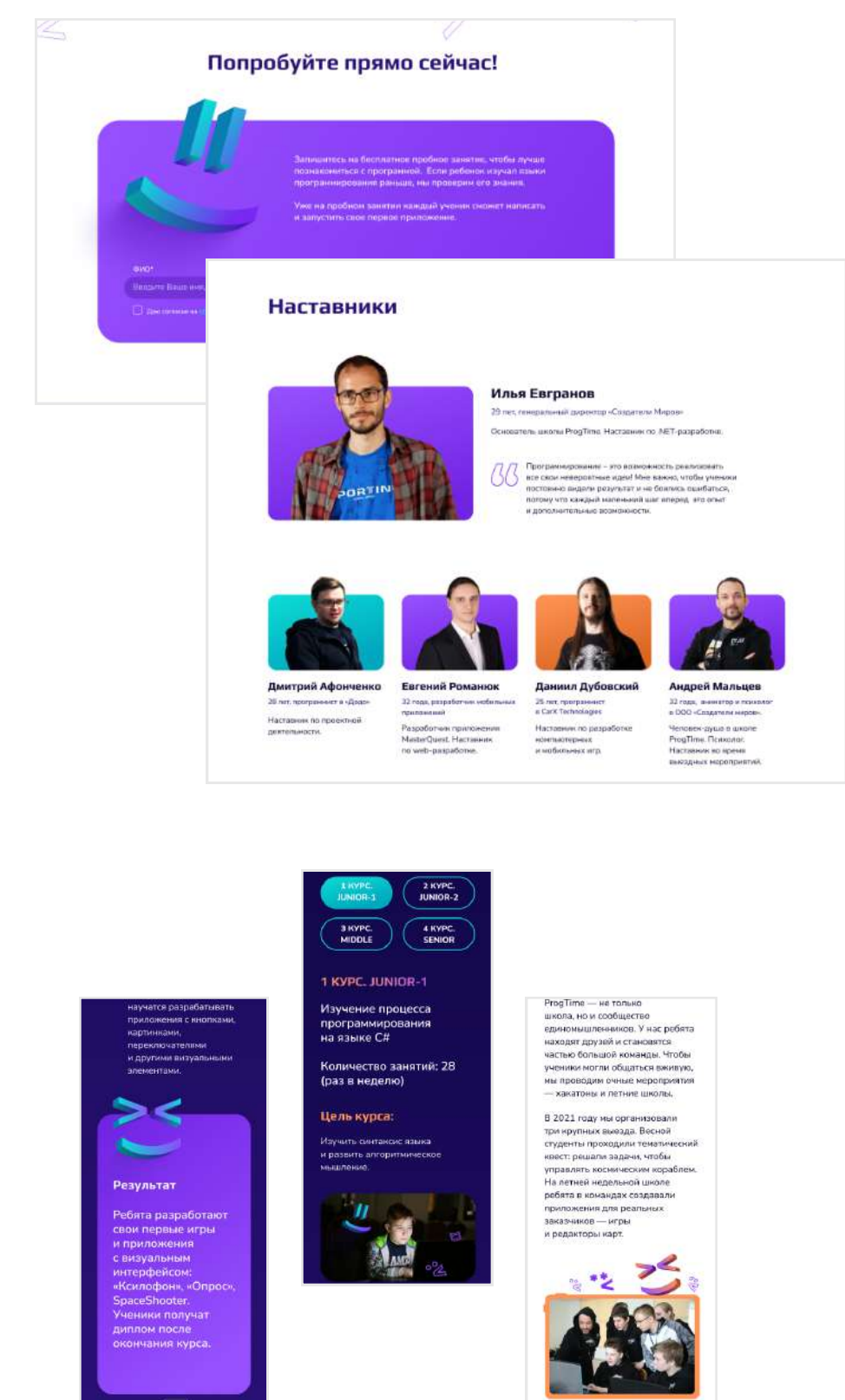
PROGTIME

Brand identity and website for a children programming school.

- Developed design that formed a basis for school's new website and brand identity.
- In a detailed guidebook we explained how to use brand identity elements with different backgrounds and layouts.



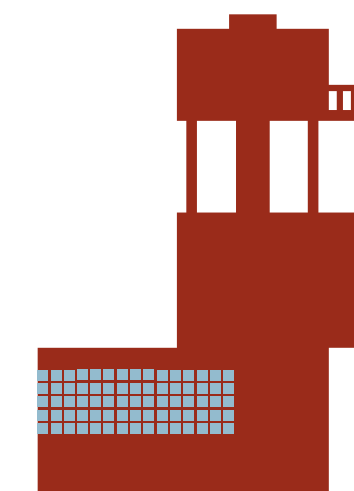
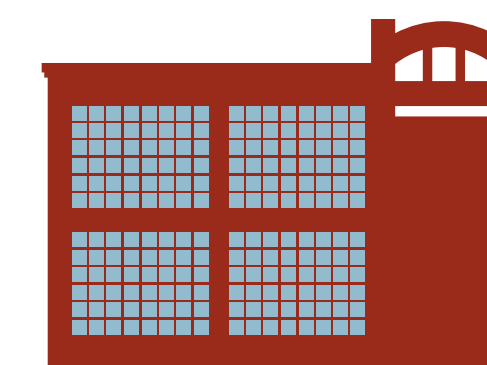
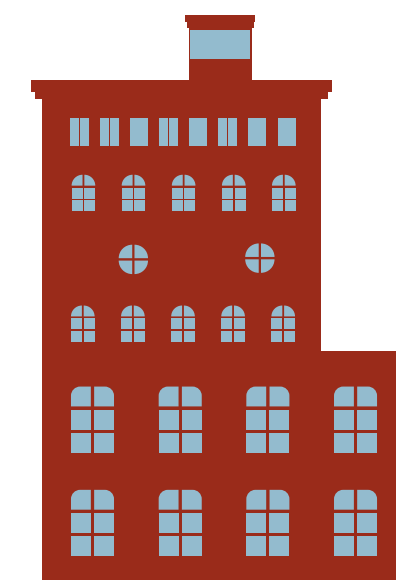
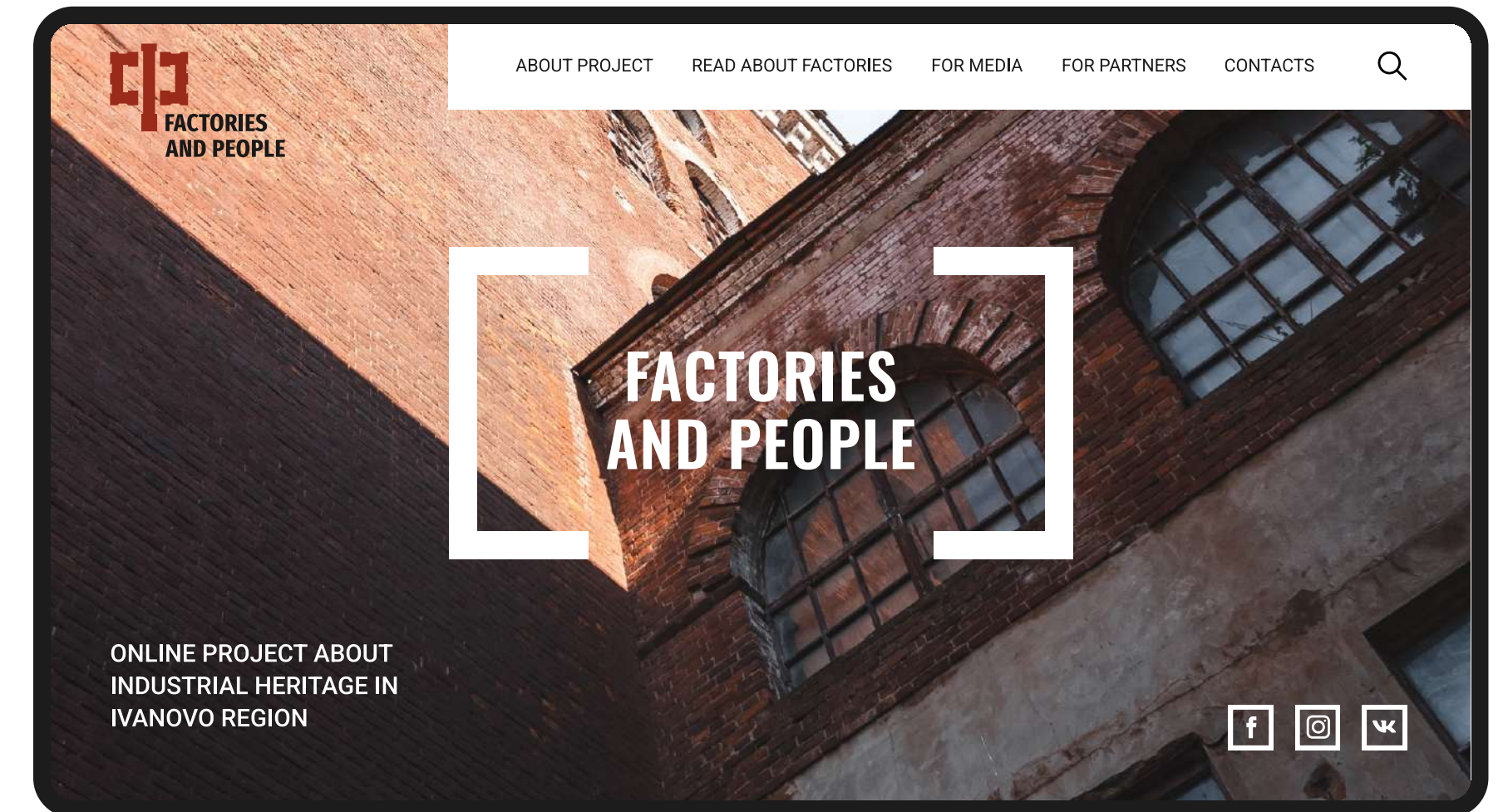
DESIGN PROJECTS



FACTORIES AND PEOPLE

Brand identity for a project about textile factories in Ivanovo Region.

- Created a logo.
- Drew a series of two-color illustrations in the logo stylistics.
- Used brand identity in the design of the website and social media pages.



ECOTRAILS

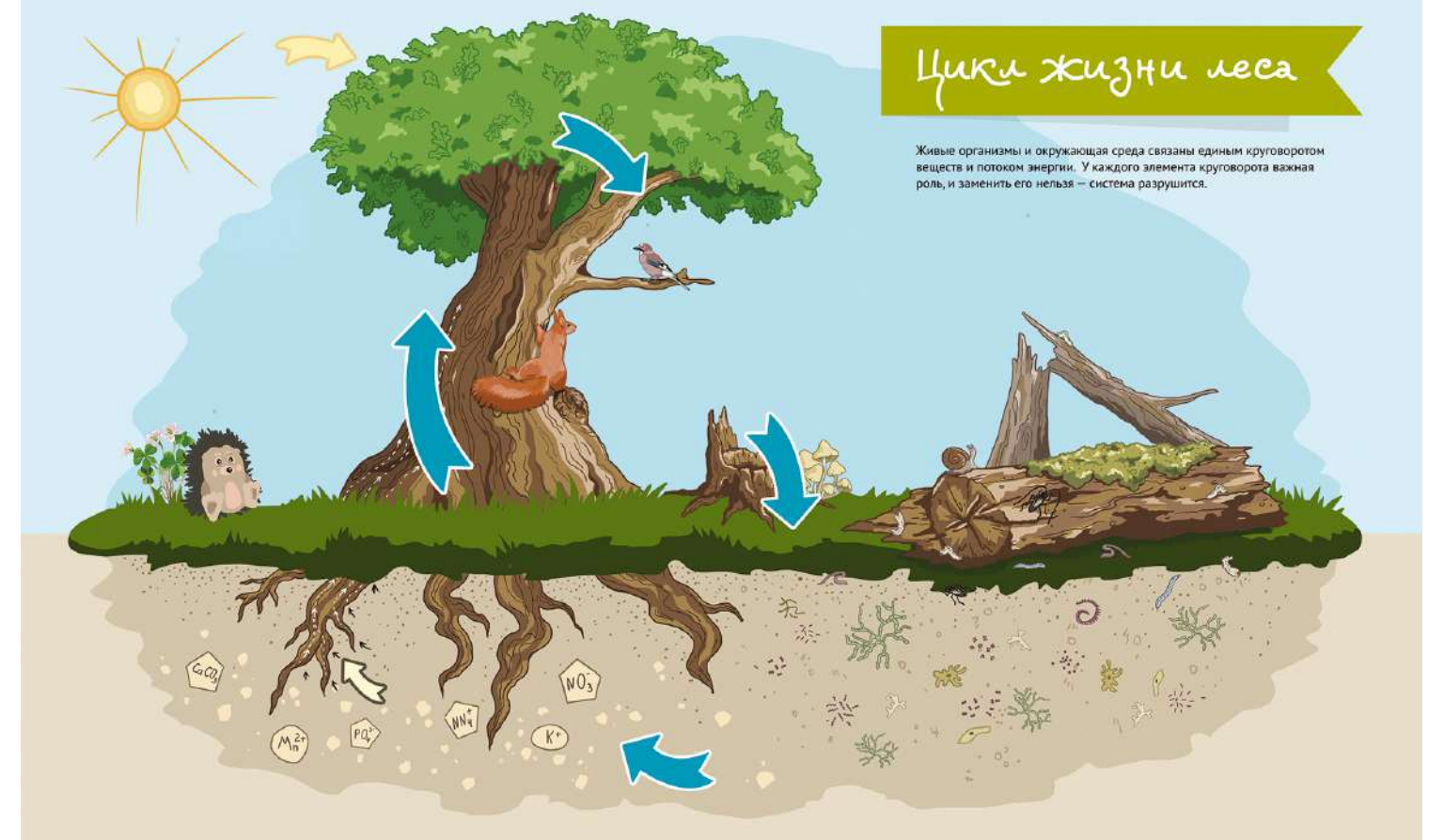
Interactive trails for national parks.

- Developed displays design.
- Created more than 100 drawings.
- Designed and implemented interactive elements.

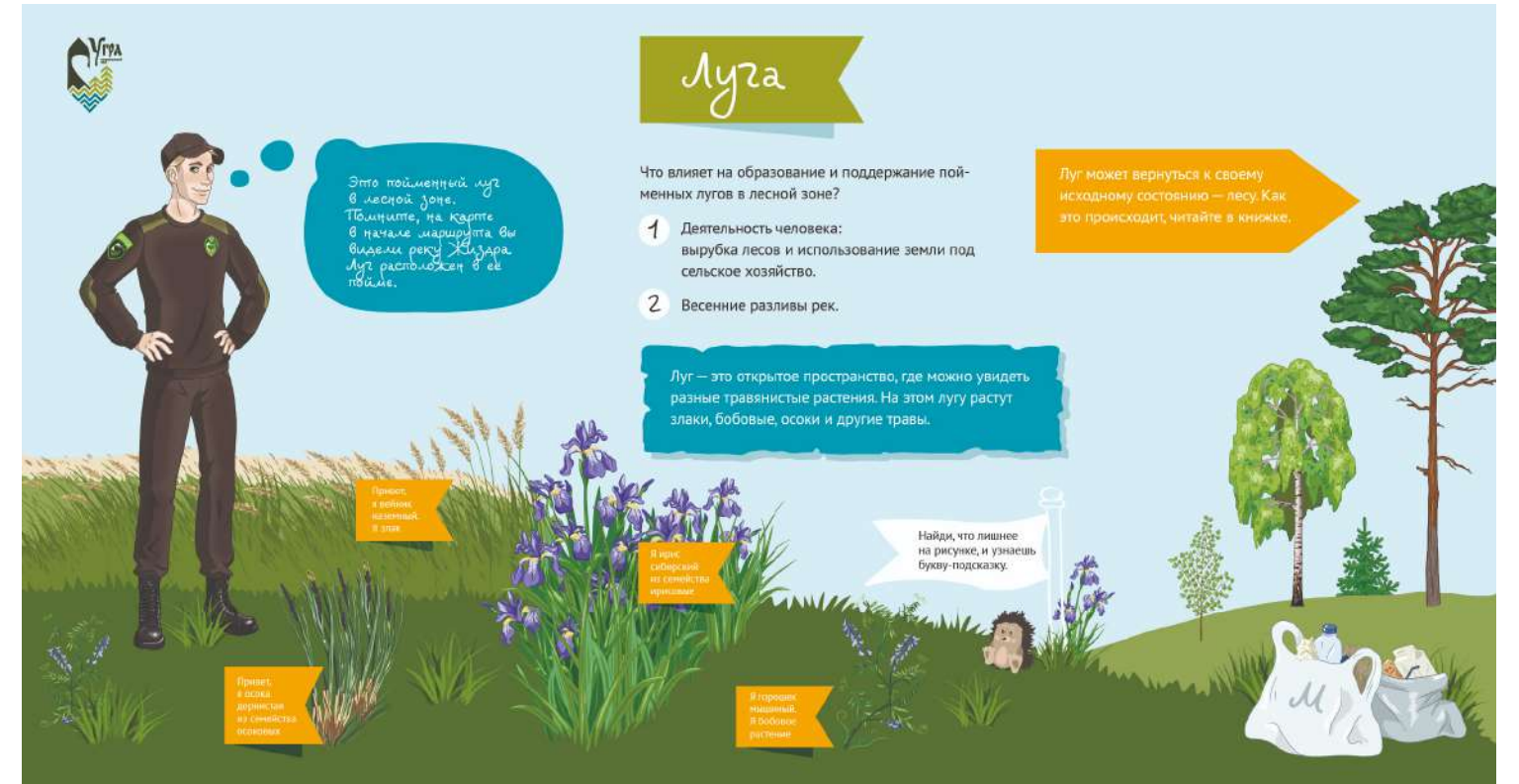
Onezhskoye Pomorye



Ugra



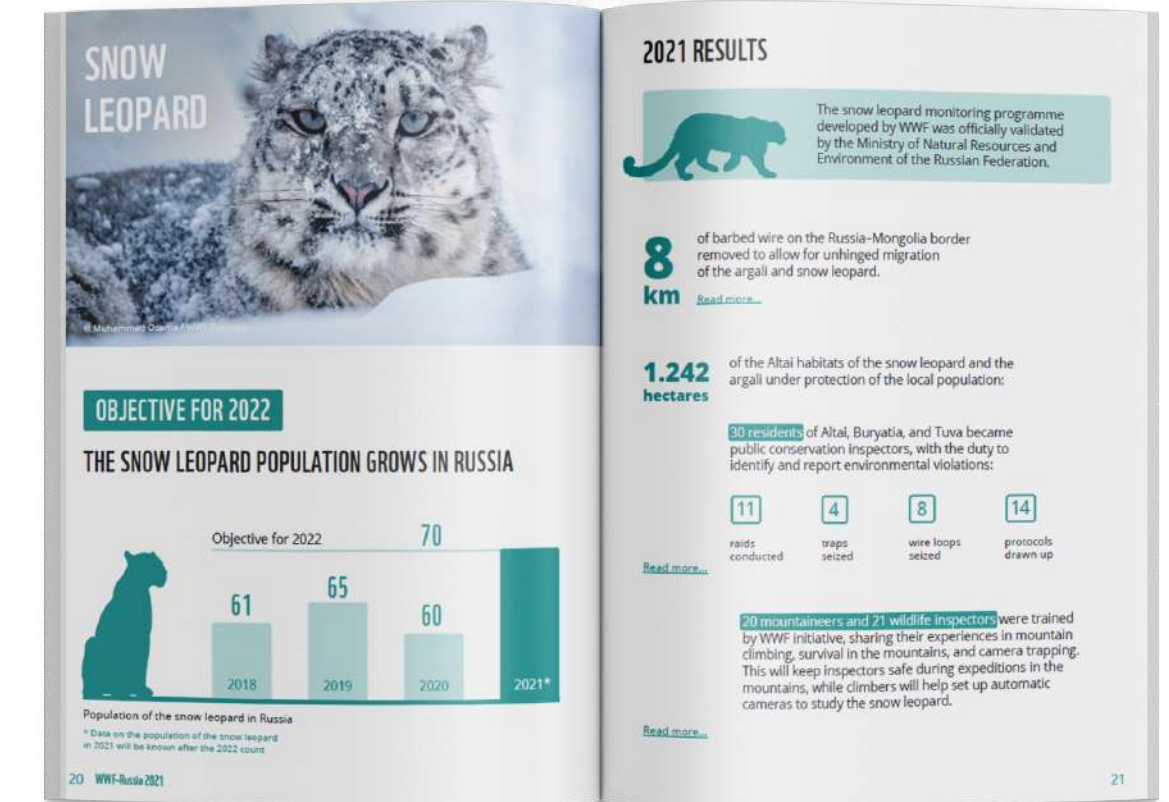
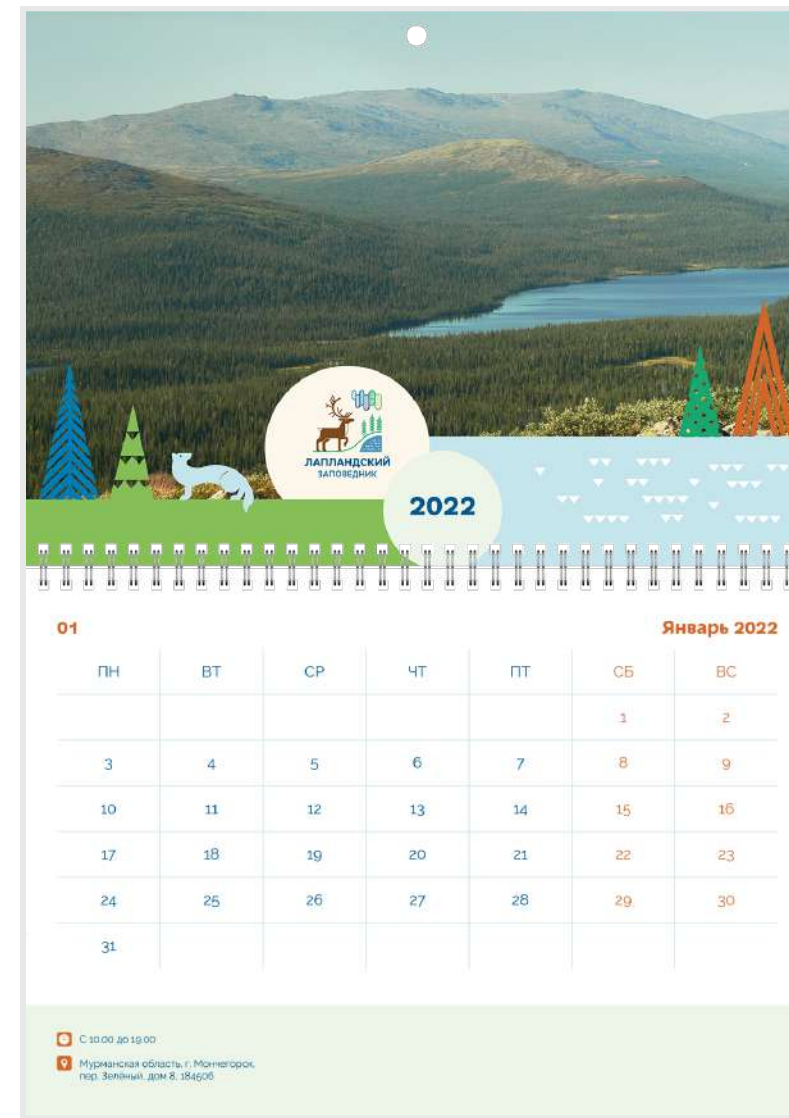
Kenozero



PRINTING

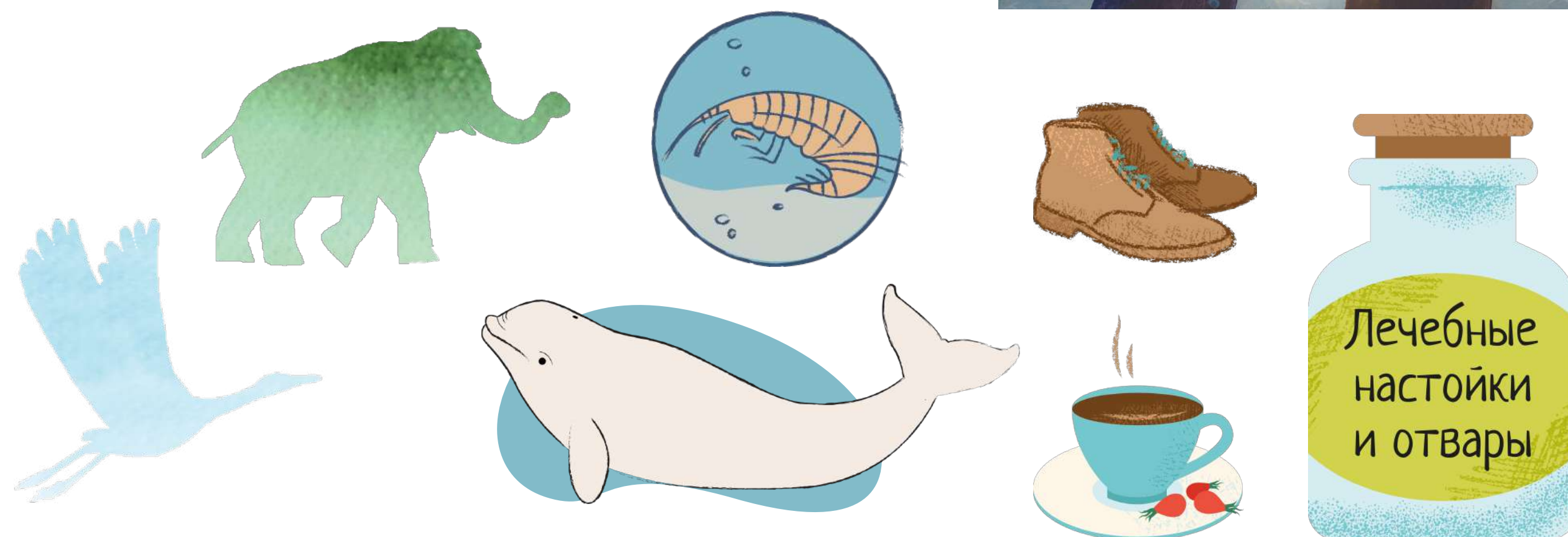
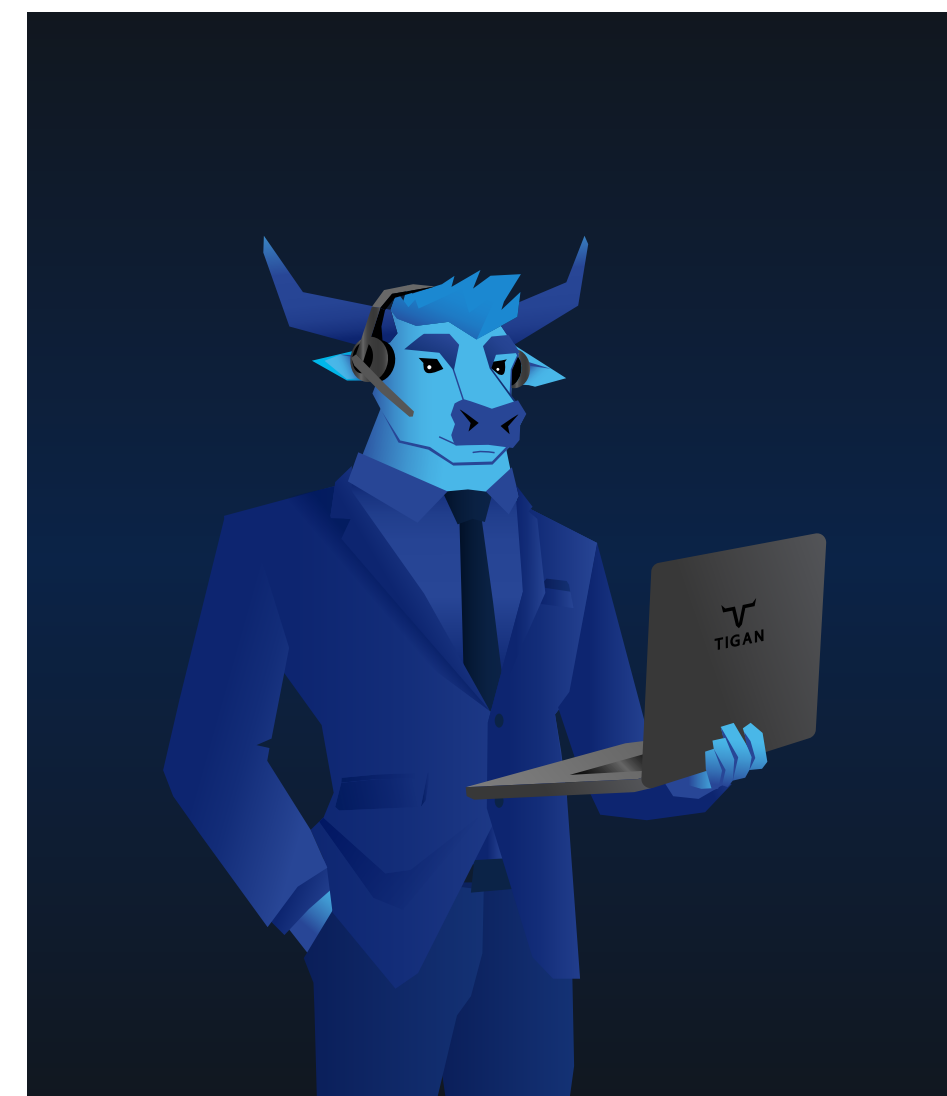
Developing layouts for any type of print work: from magazines and brochures to flyers and business cards. Creating structure, design and optimal presentation of information.

PRINTING



ILLUSTRATIONS

Drawing illustrations that attract attention, convey key messages, and create the right atmosphere.

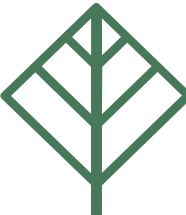


WEBSITE PROJECTS

LANDINGS

MULTI-PAGE WEBSITES

ONLINE STORES



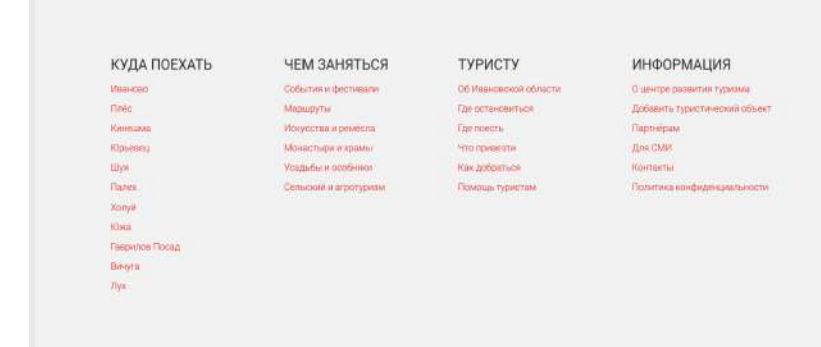
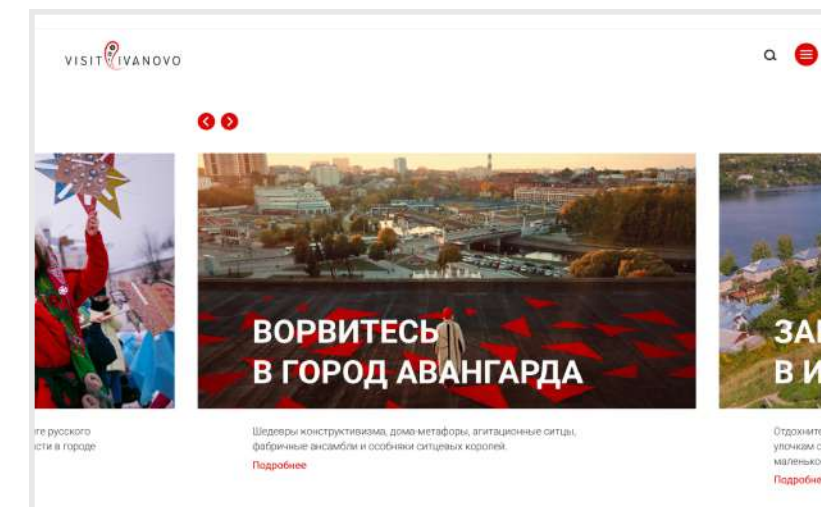
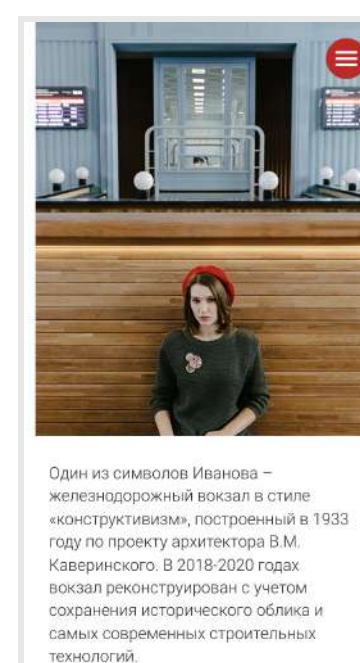
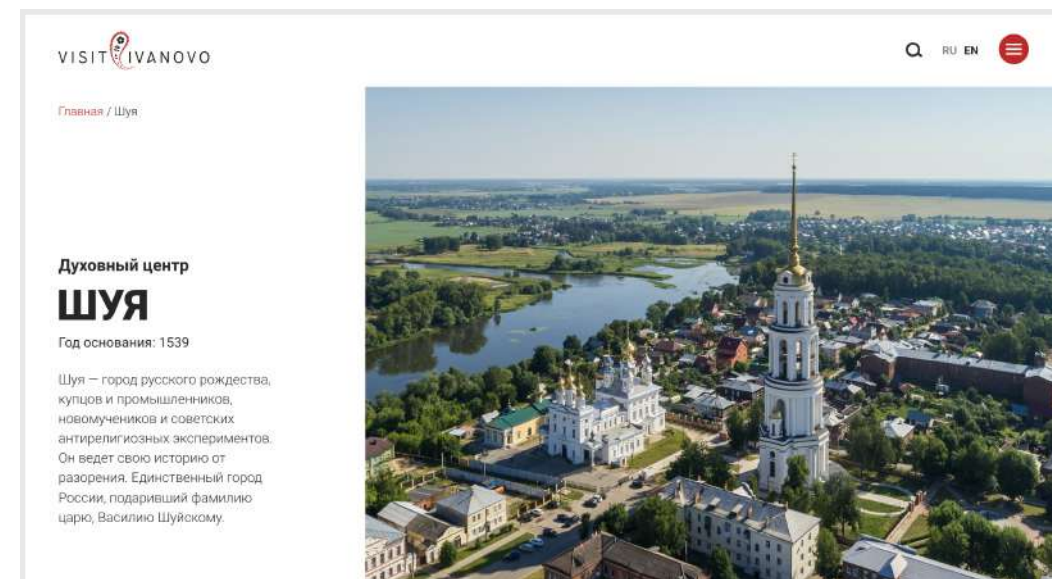
On the following slides are some examples of our projects. You can see more and learn about the creation process in our portfolio.

[PORTFOLIO](#)

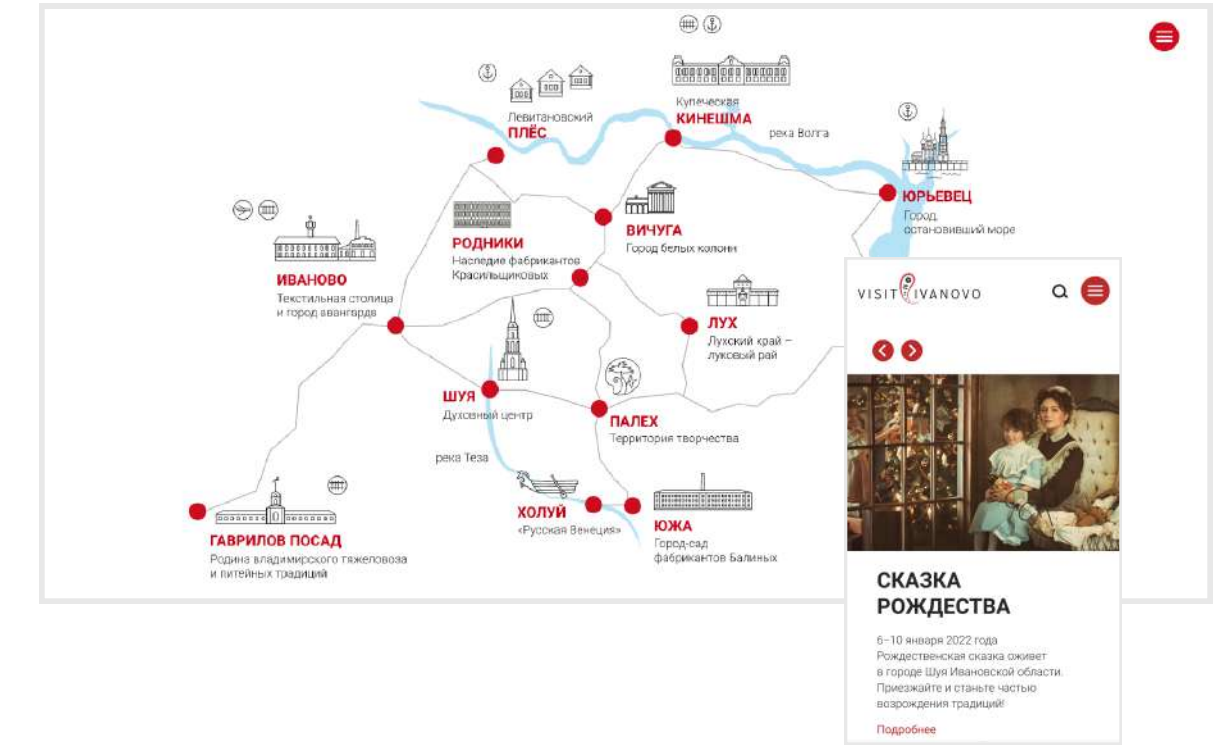
VISIT IVANOVO

Online guide for Ivanovo region.

- Developed website design and brand identity.
- Created more than 200 graphic drawings of landmarks.
- Filled the website with content and made layout on the Tilda platform.



WEBSITE PROJECTS



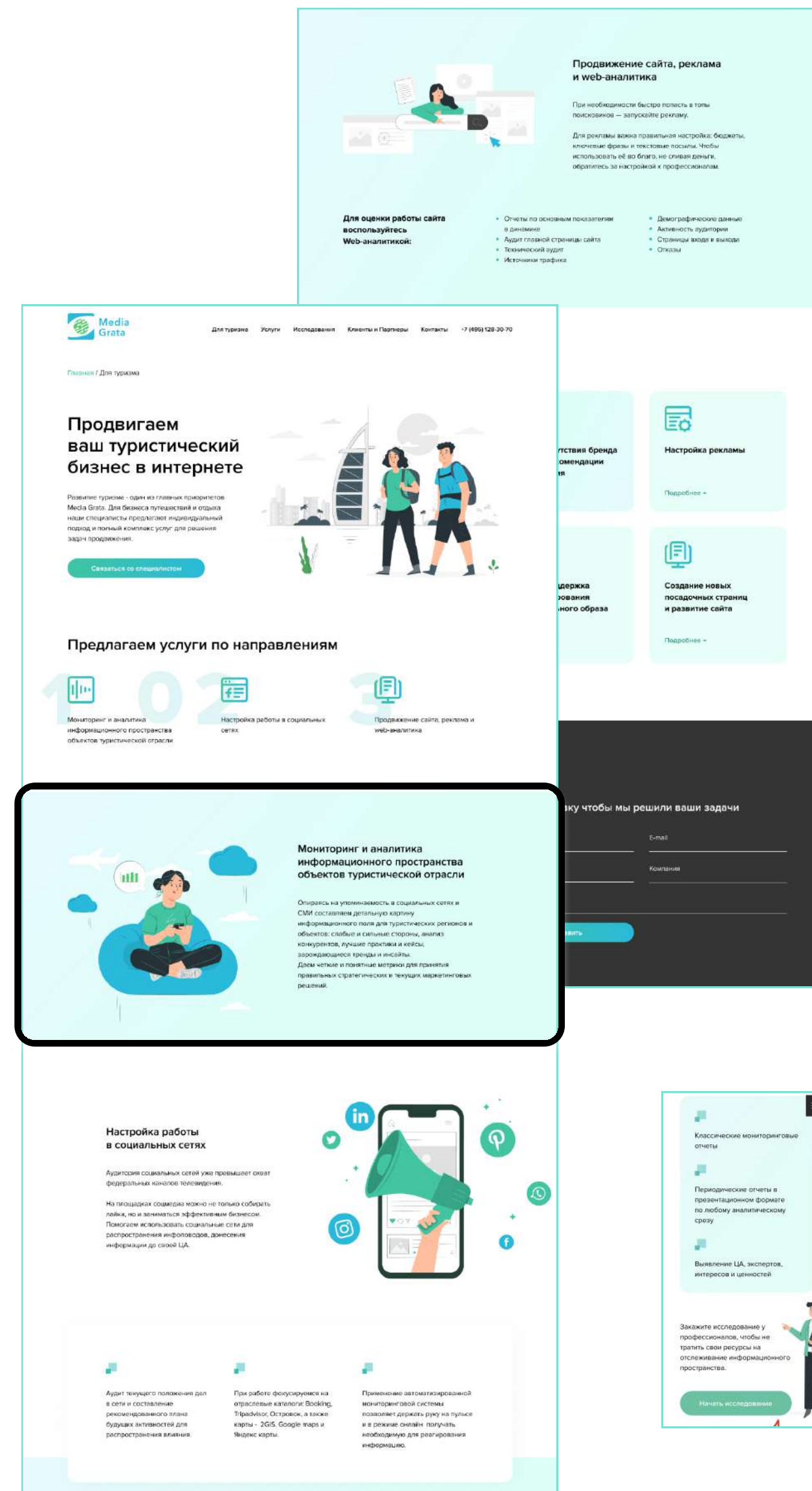
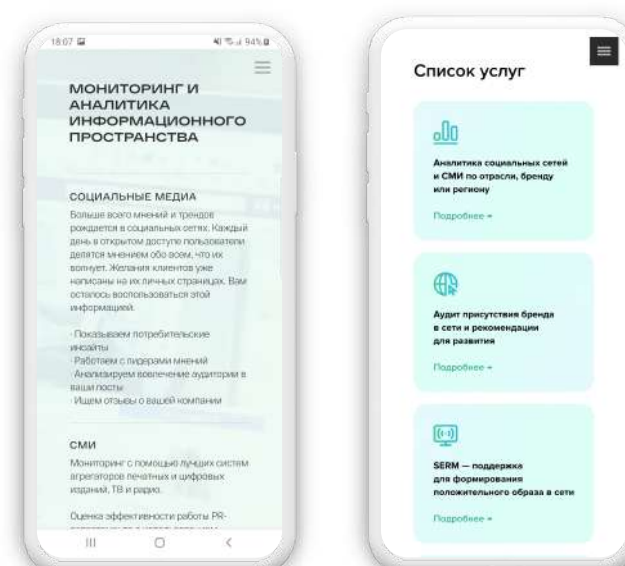
MEDIA GRATA

Updated website for the analytical agency.

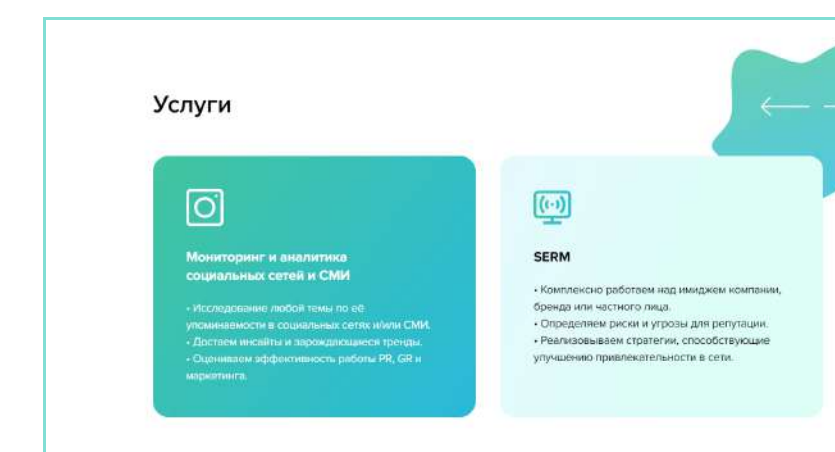
- Designed a navigation update.
- Suggested design concepts.
- Assembled, filled with content and launched.



до после



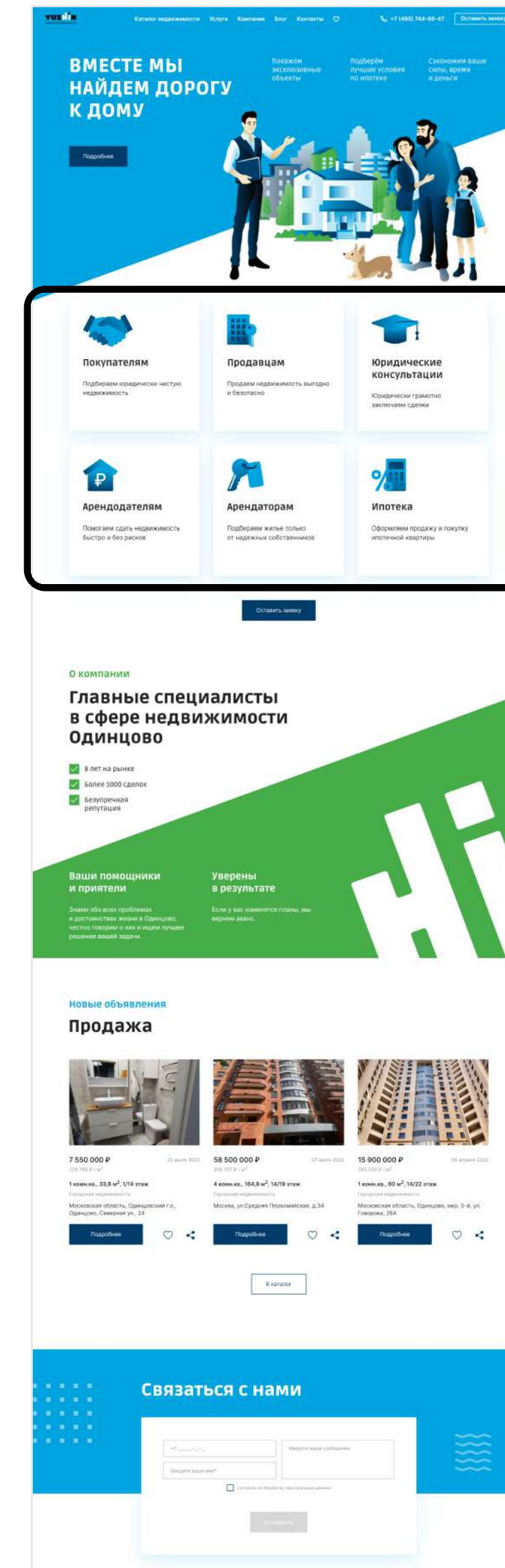
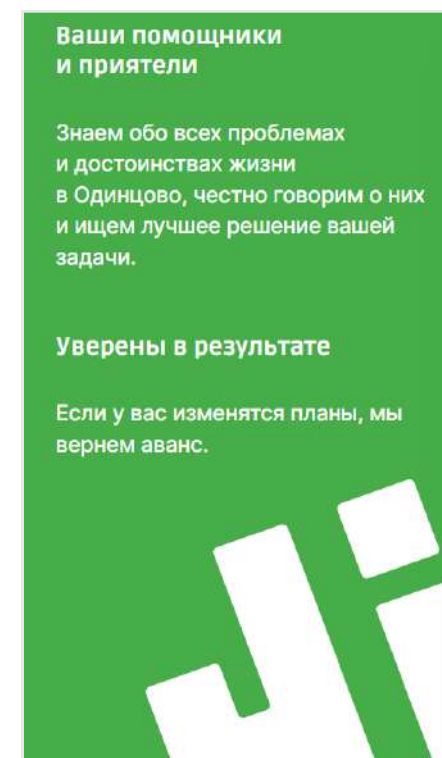
WEBSITE PROJECTS



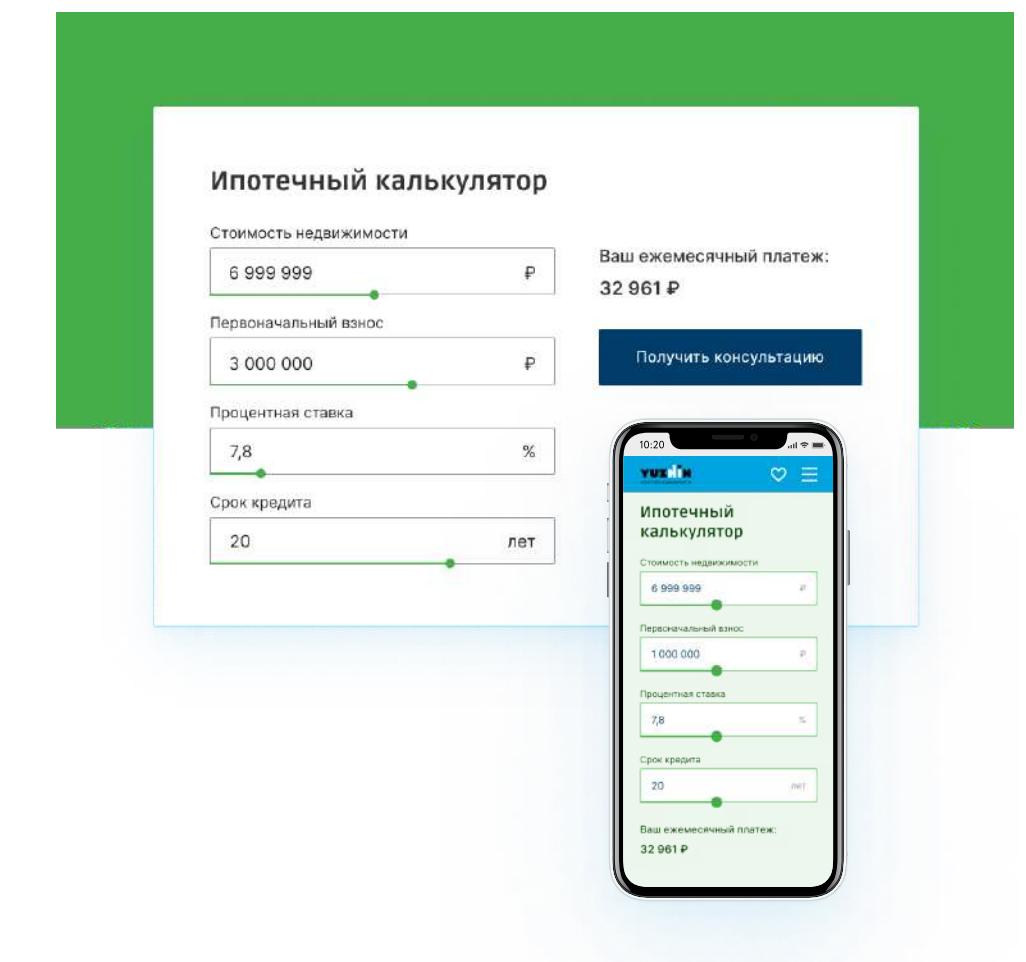
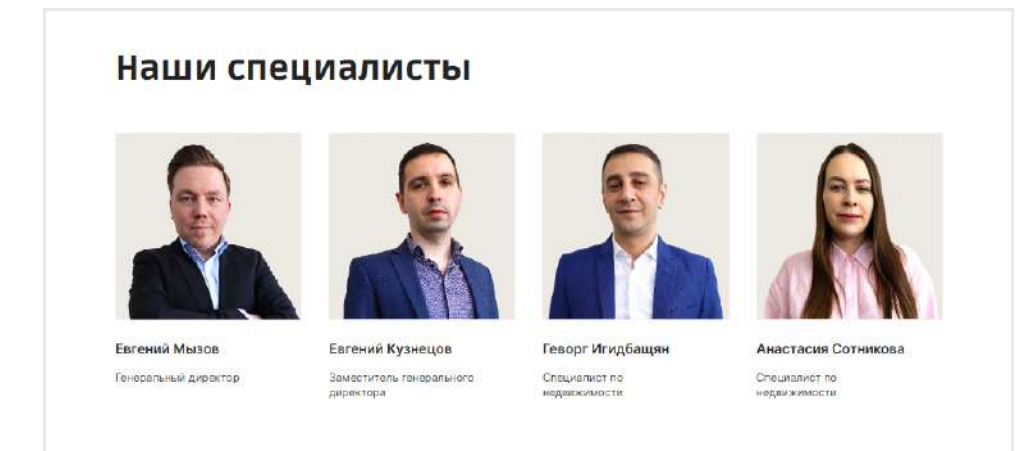
YUZHIN

Website for a real estate agency.

- Conducted research and found out how users search for real estate.
- Created a content management system from scratch – specifically for the client's tasks.
- Developed design in accordance with the agency brand identity and created a convenient admin panel.



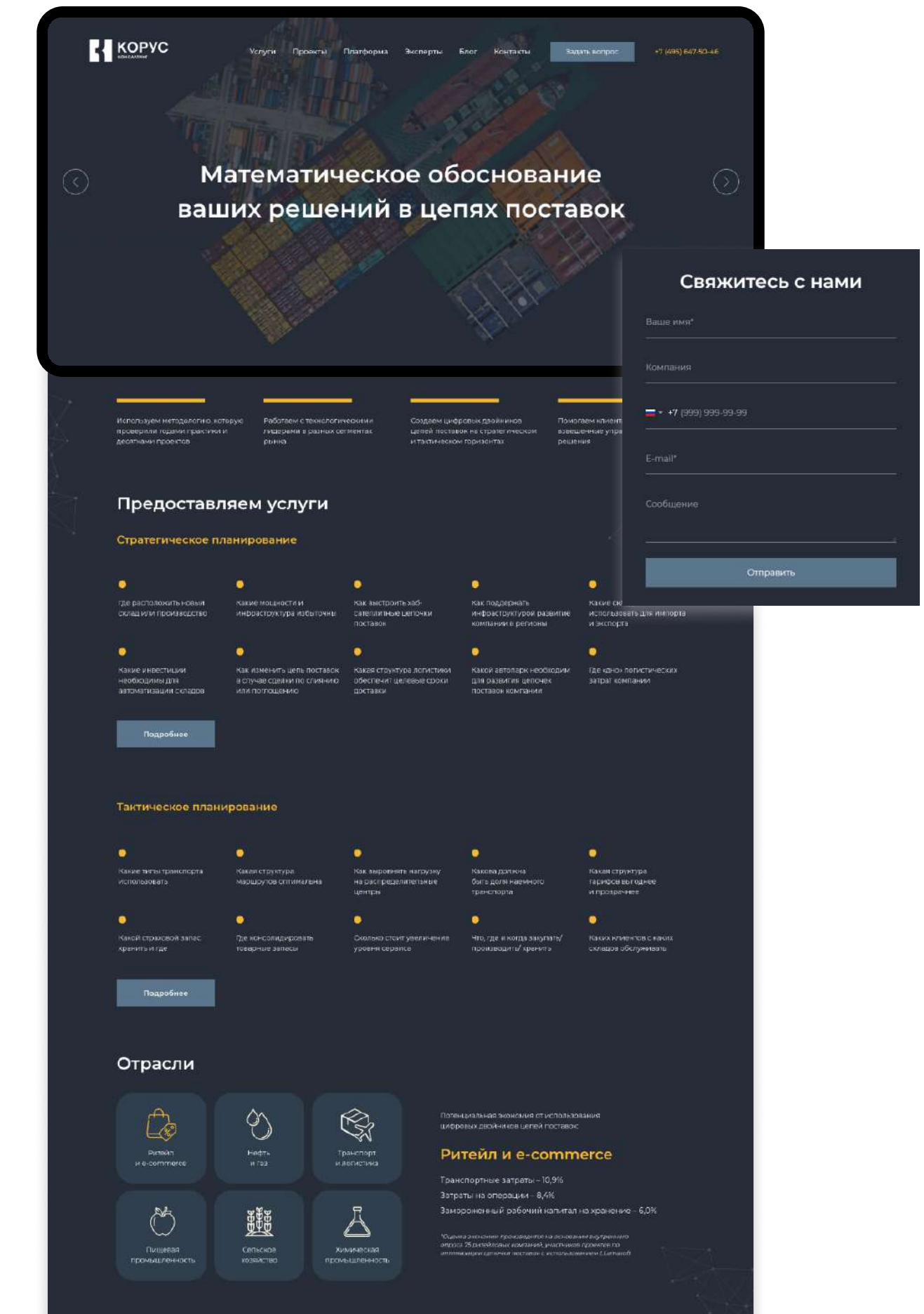
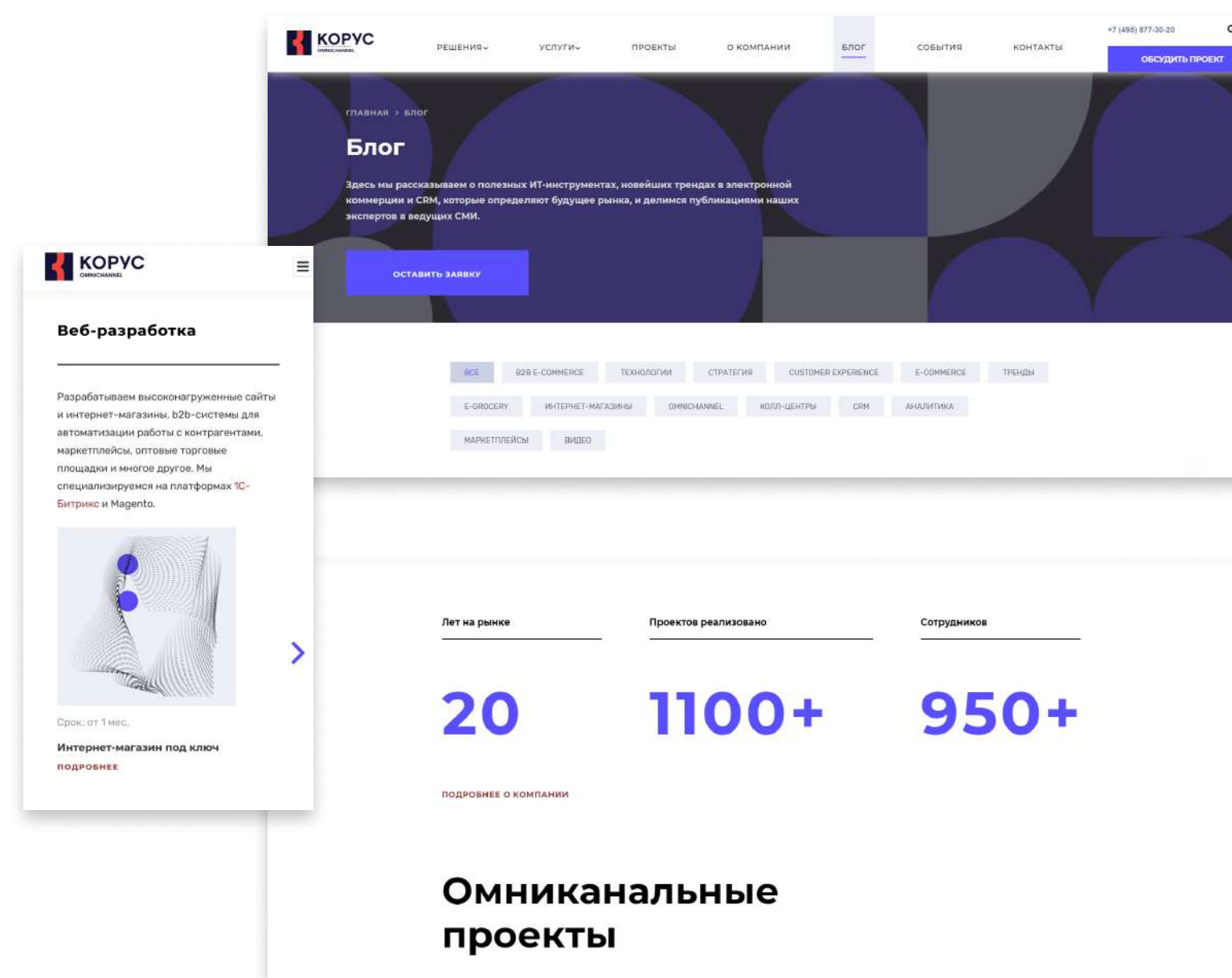
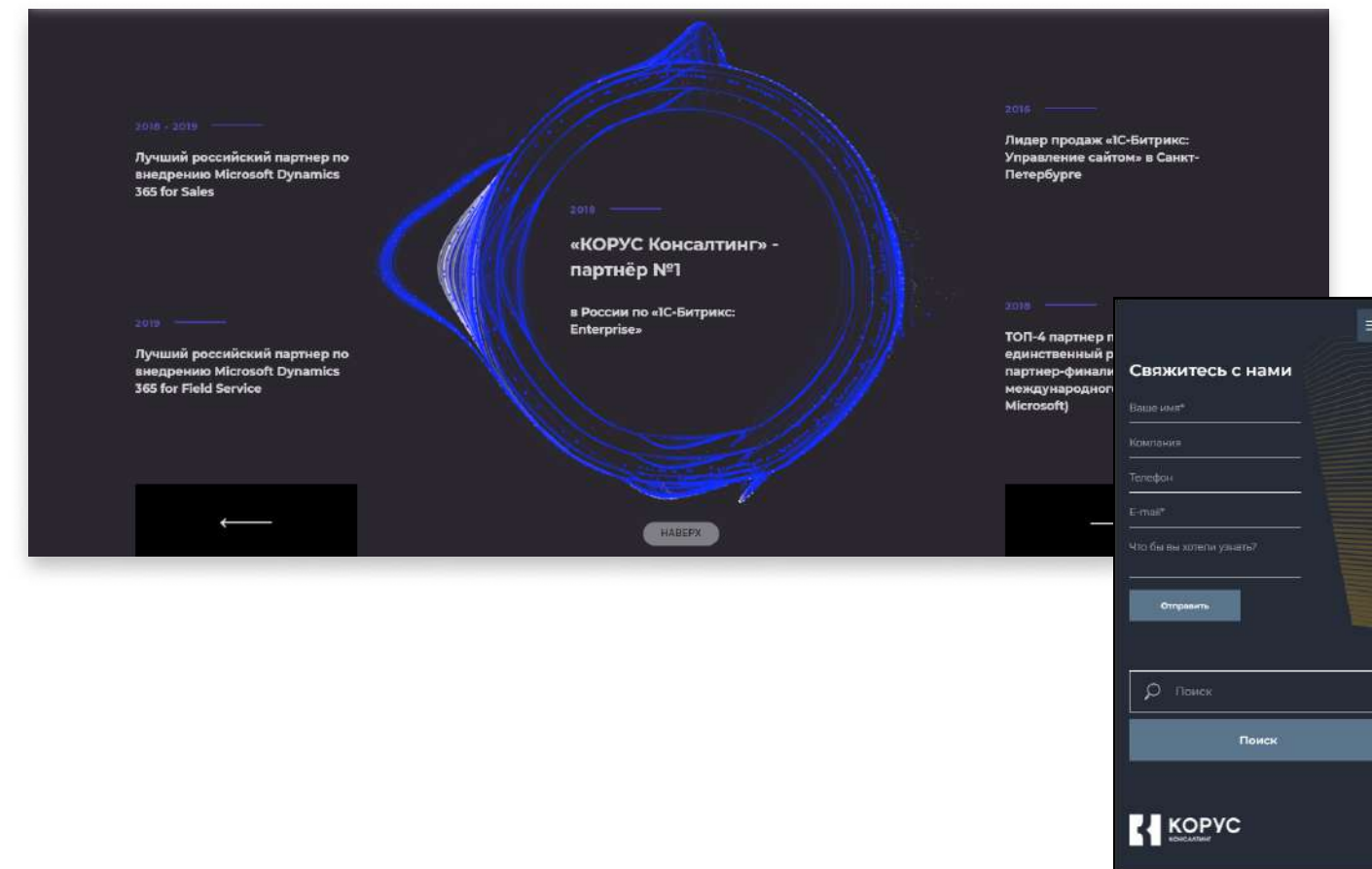
WEBSITE PROJECTS



KORUS CONSULTING

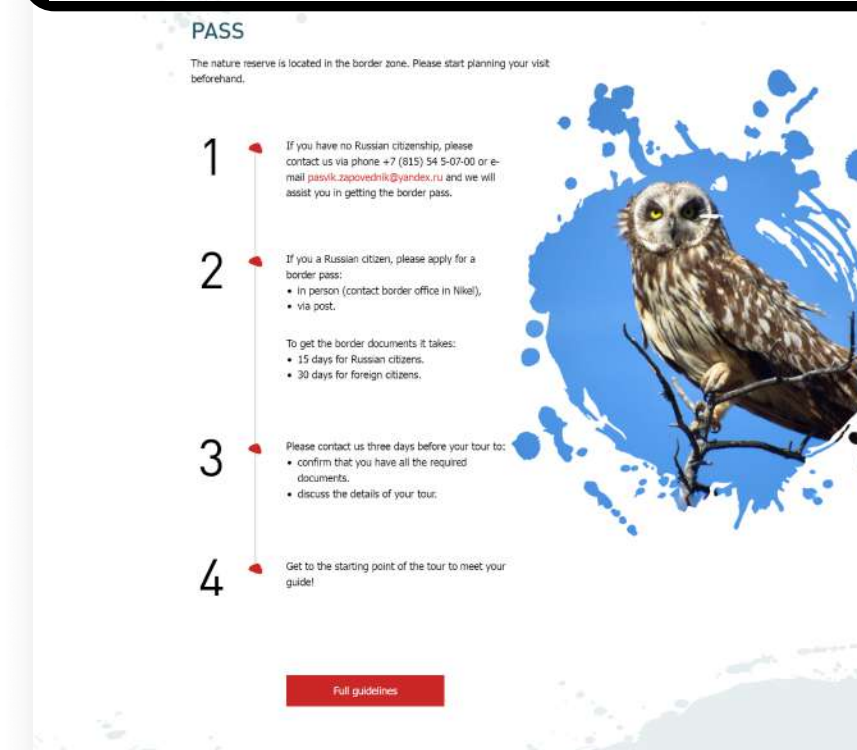
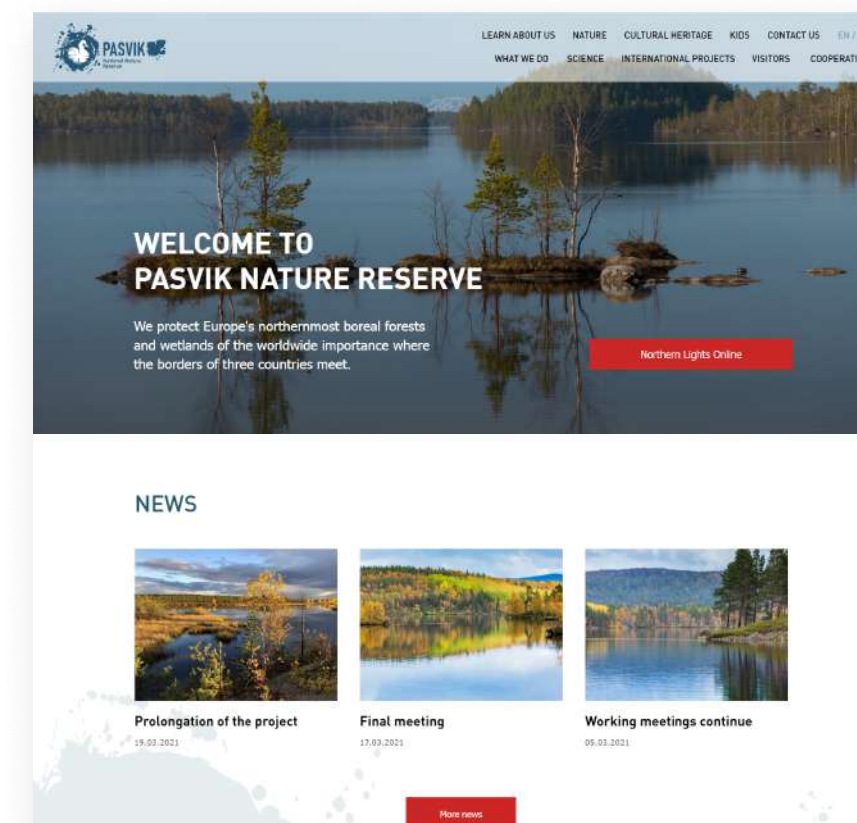
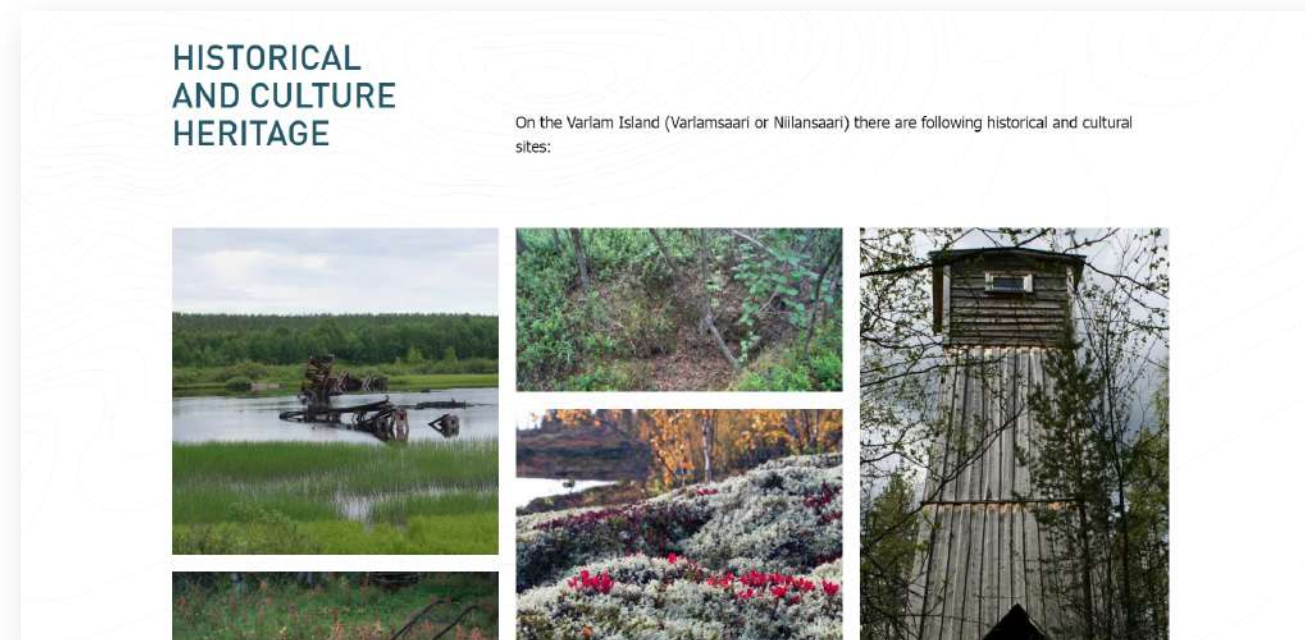
Website for a large IT-company.

- Created design.
- Designed and assembled the website.
- Continue to maintain the website, improving its functionality.

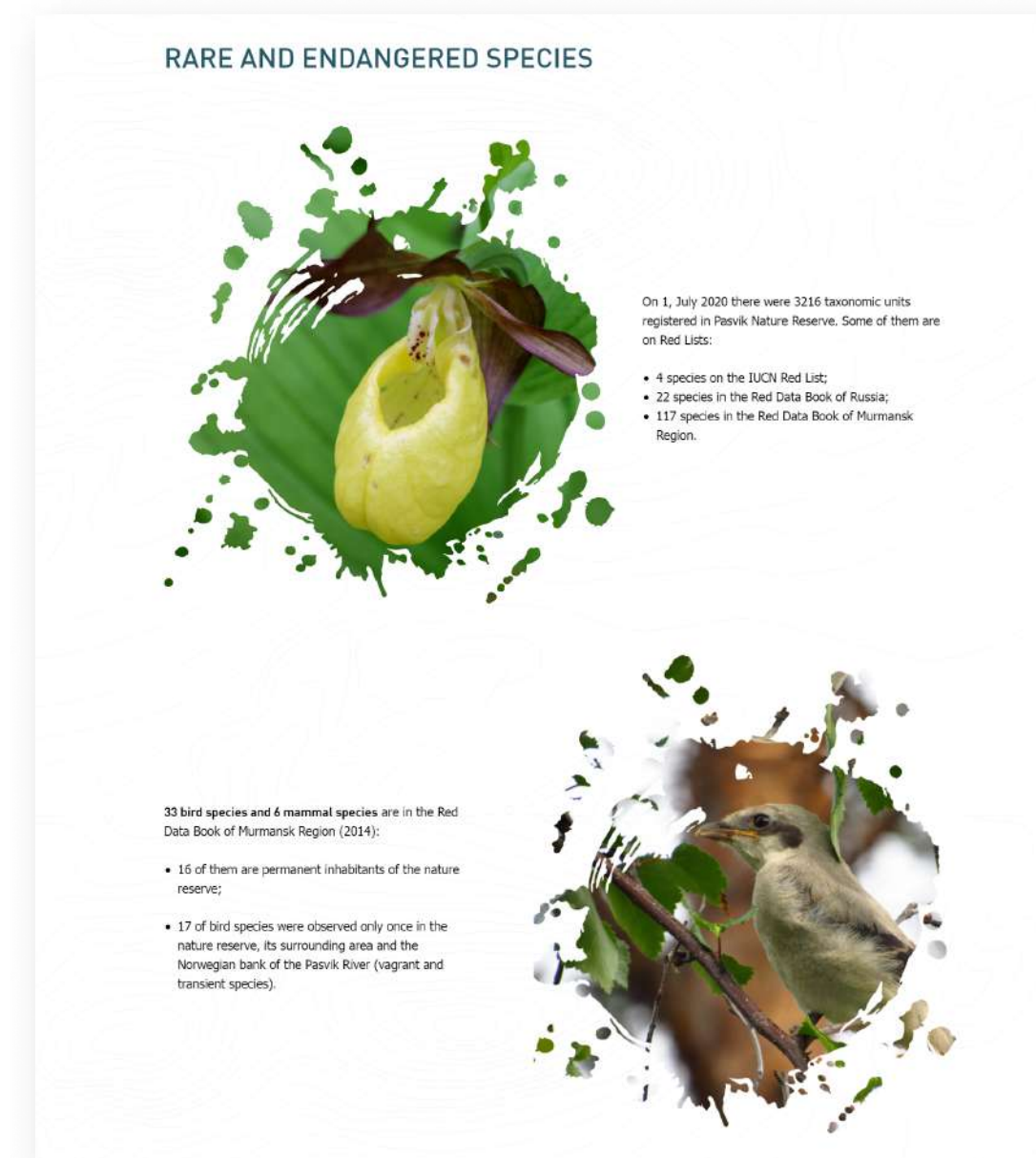
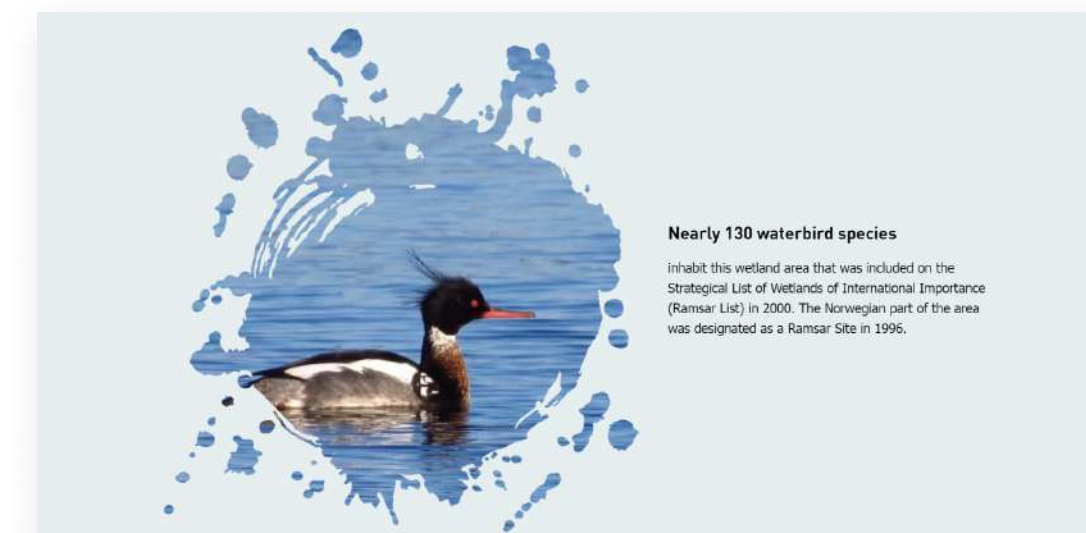


Bilingual website of the nature reserve.

- Developed design based on the brandbook.
- Gathered and edited content.
- Translated and laid out the English version.



WEBSITE PROJECTS



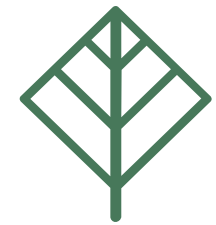
MARKETING AND CONTENT PROJECTS

MARKET RESEARCHES

CONTENT FOR
SOCIAL MEDIA

SPECIAL PROJECTS

PROMOTION



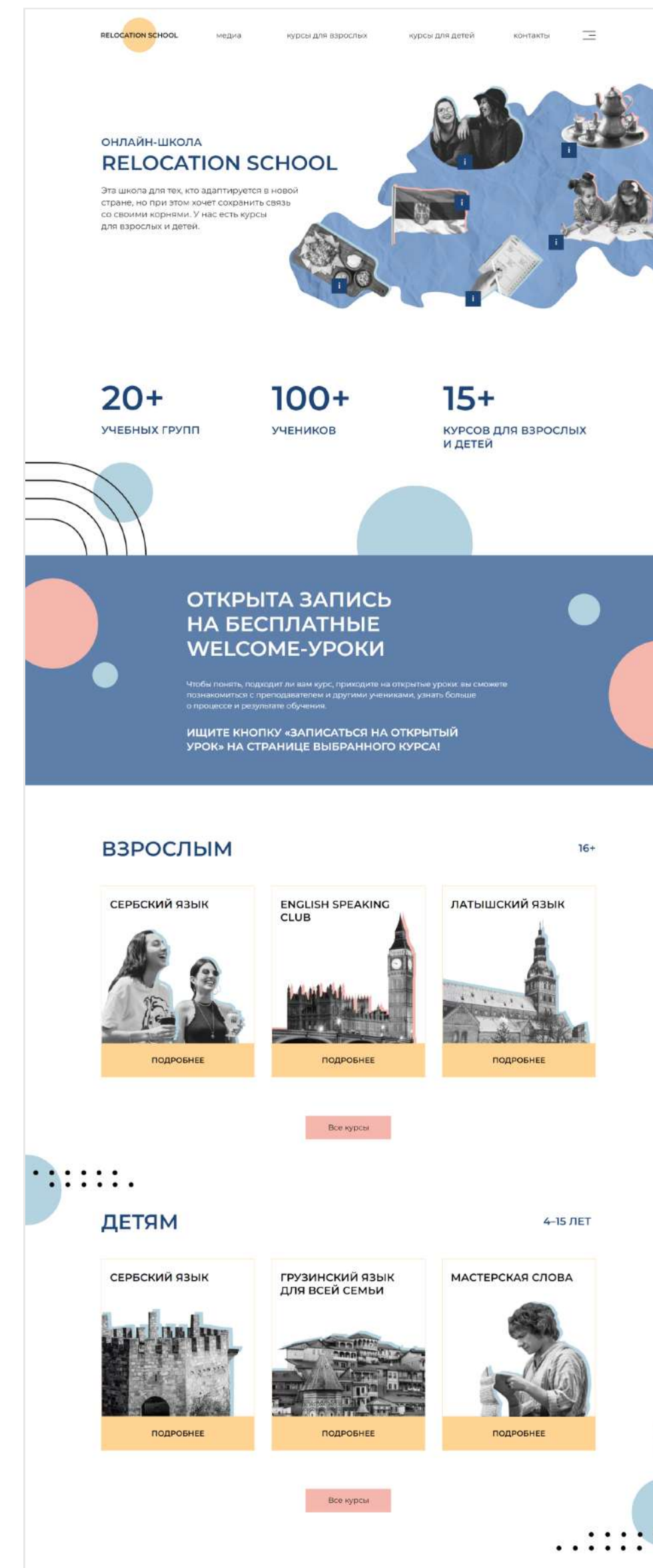
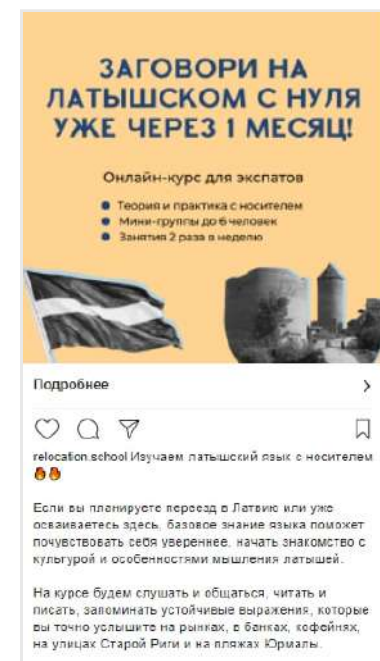
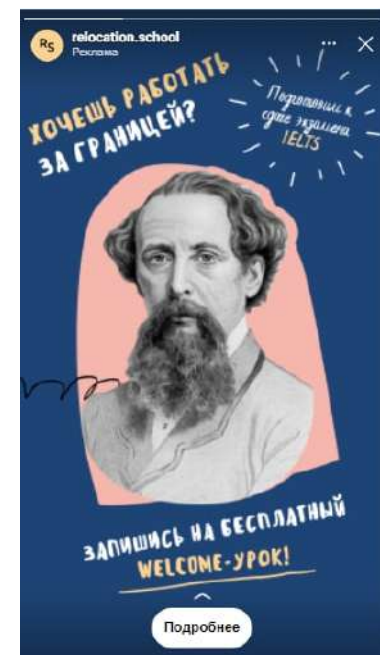
The following slides show some of our projects.
You can learn more about our works
in the portfolio.

[PORTFOLIO](#)

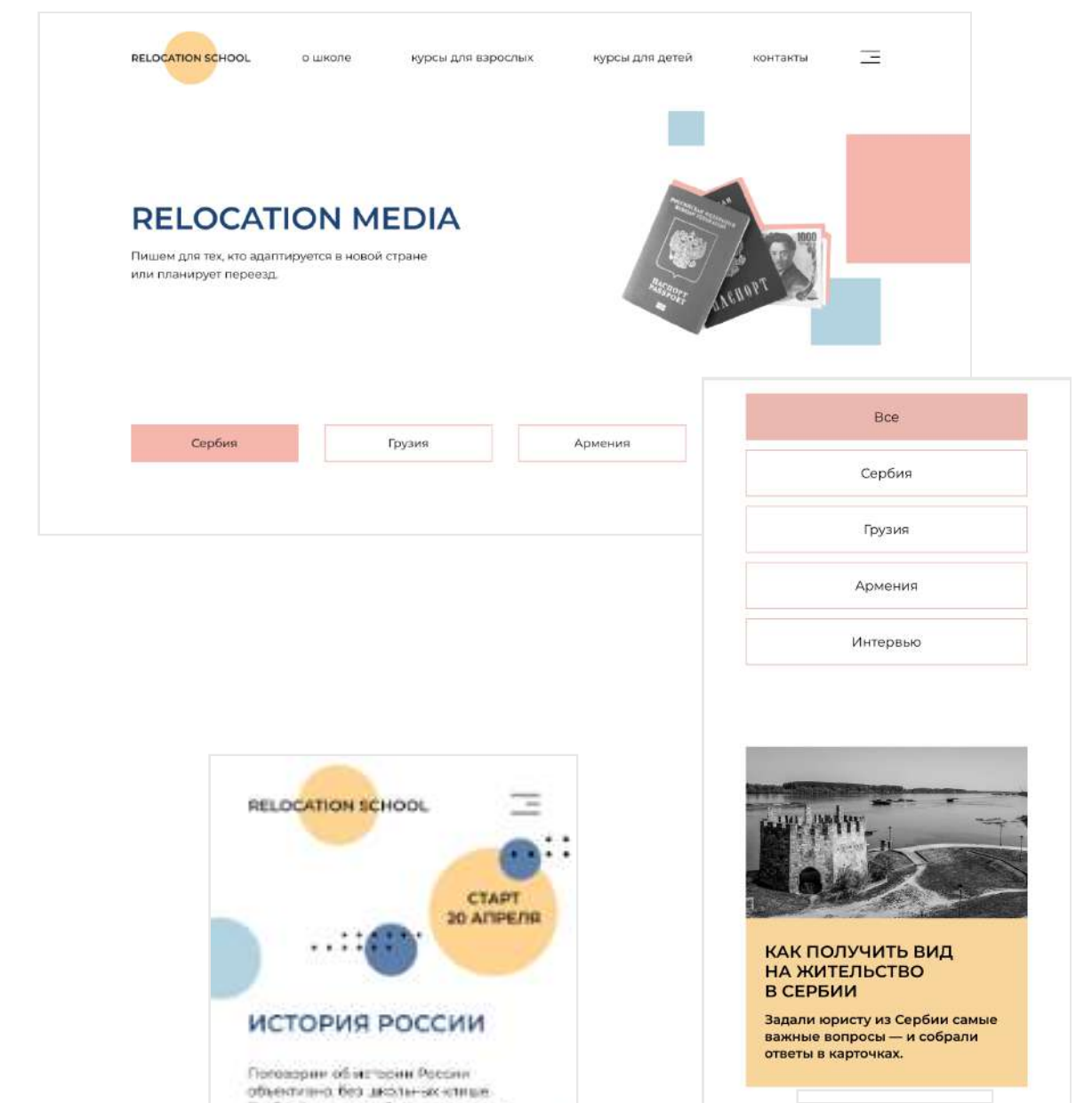
RELOCATION SCHOOL PROMOTION

A comprehensive promotion of online school for those who are adapting to a new country.

- Created website and brand identity.
- Launched promotion campaign: SMM, We email marketing, targeted advertising.
- In four months we attracted 820 applications for welcome lessons. The cost per application is from 150 to 300 ₺, depending on the course.



MARKETING AND CONTENT PROJECTS



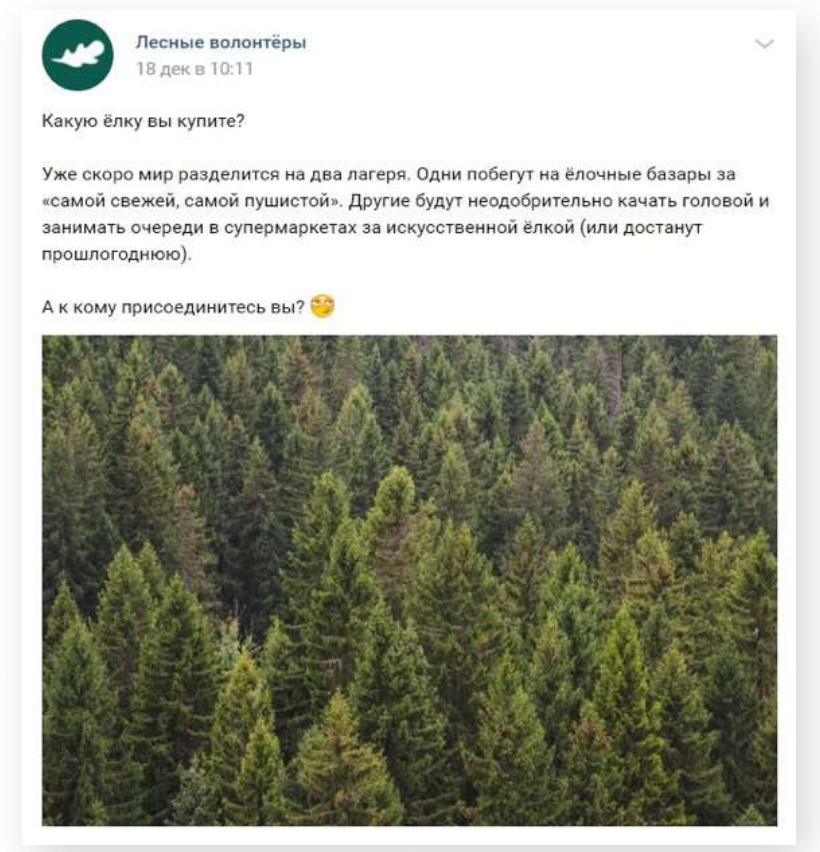
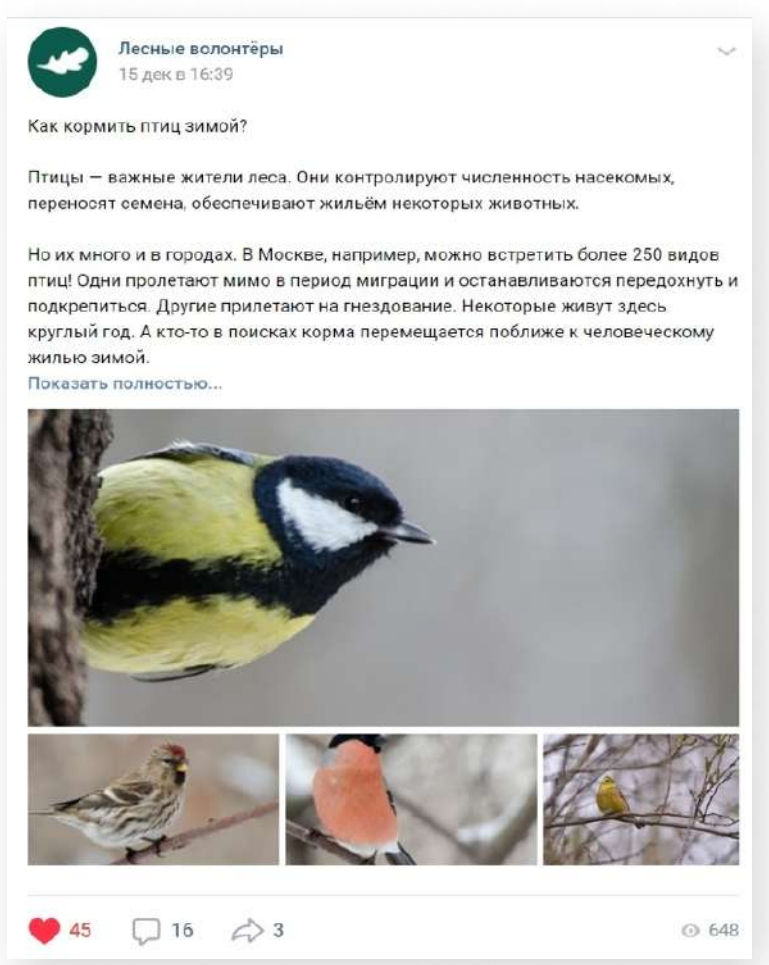
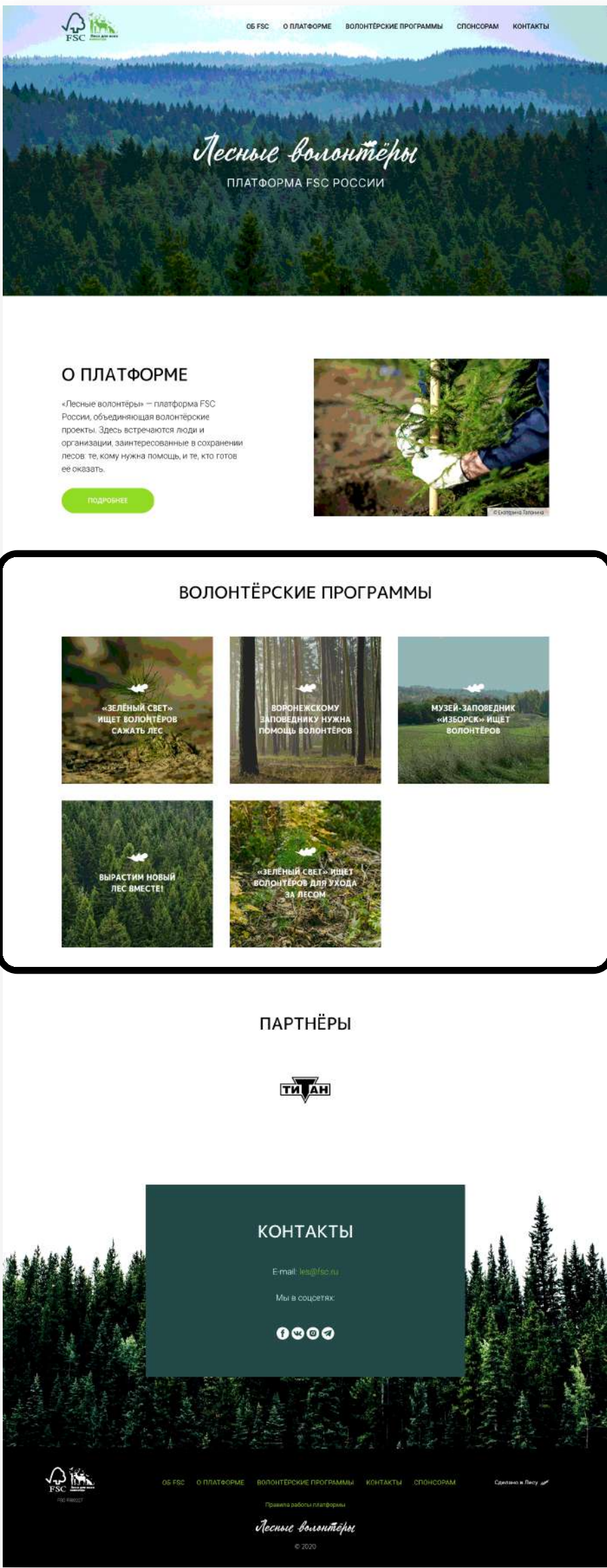
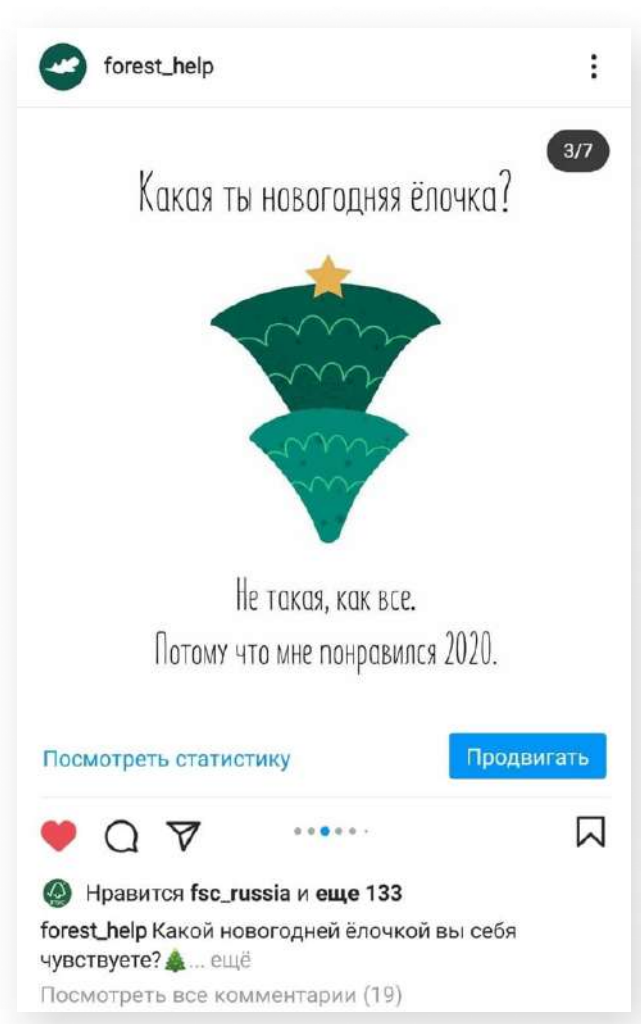
FOREST VOLUNTEERS

Promotion of the FSC Russia platform.

- Developed a website and launched a content project in social media.
- Ran an advertising campaign on VKontakte, Facebook, and Instagram.
- Held the «Forest Volunteer of the Year 2021» contest.

3,000 people signed up for the project's social media accounts.

42 volunteers and volunteer projects participated.

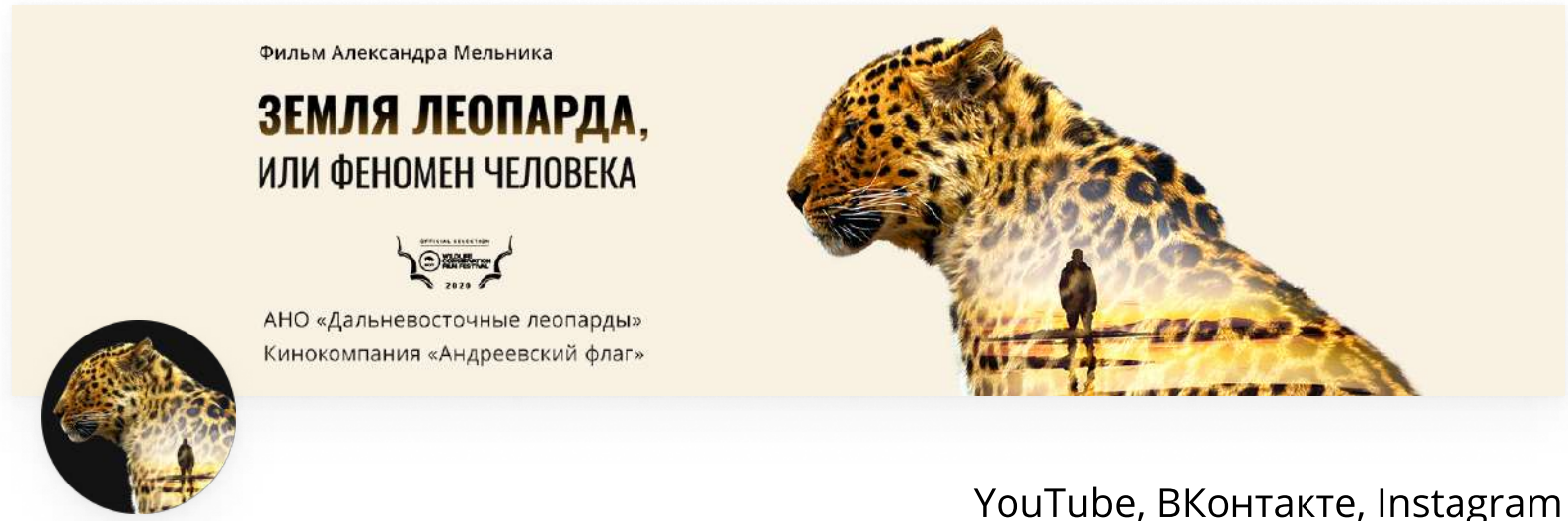
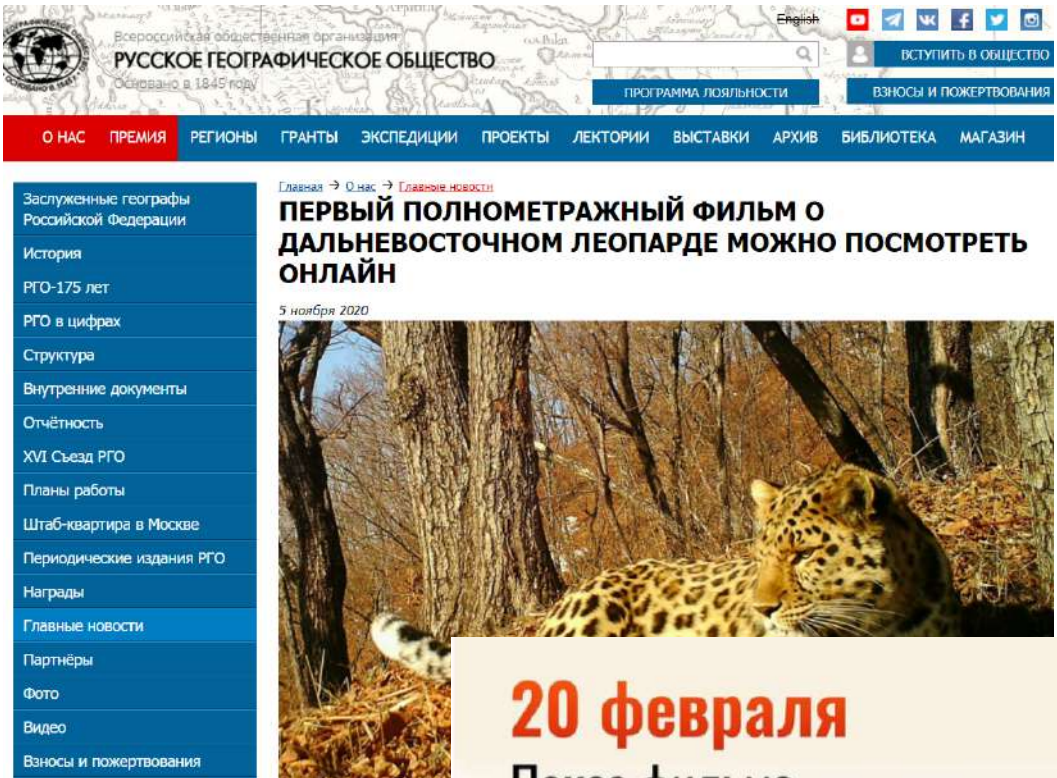
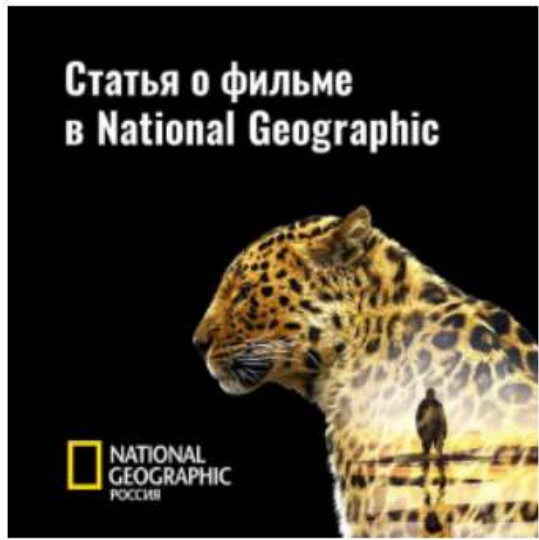
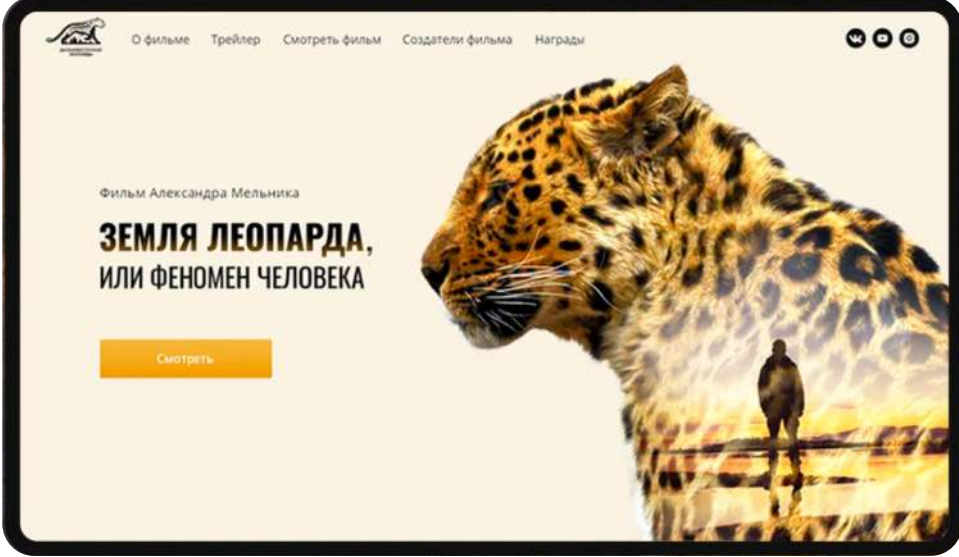


THE LAND OF THE LEOPARD

Promotion of a documentary about the Far Eastern leopard.

- Developed a website and launched a content project in social media.
- Ran an advertising campaign on VKontakte and Instagram.
- Conducted a PR-campaign, sending press releases to the thematic media.

Thanks to the promotion campaign, the film was seen by 300,000 people.



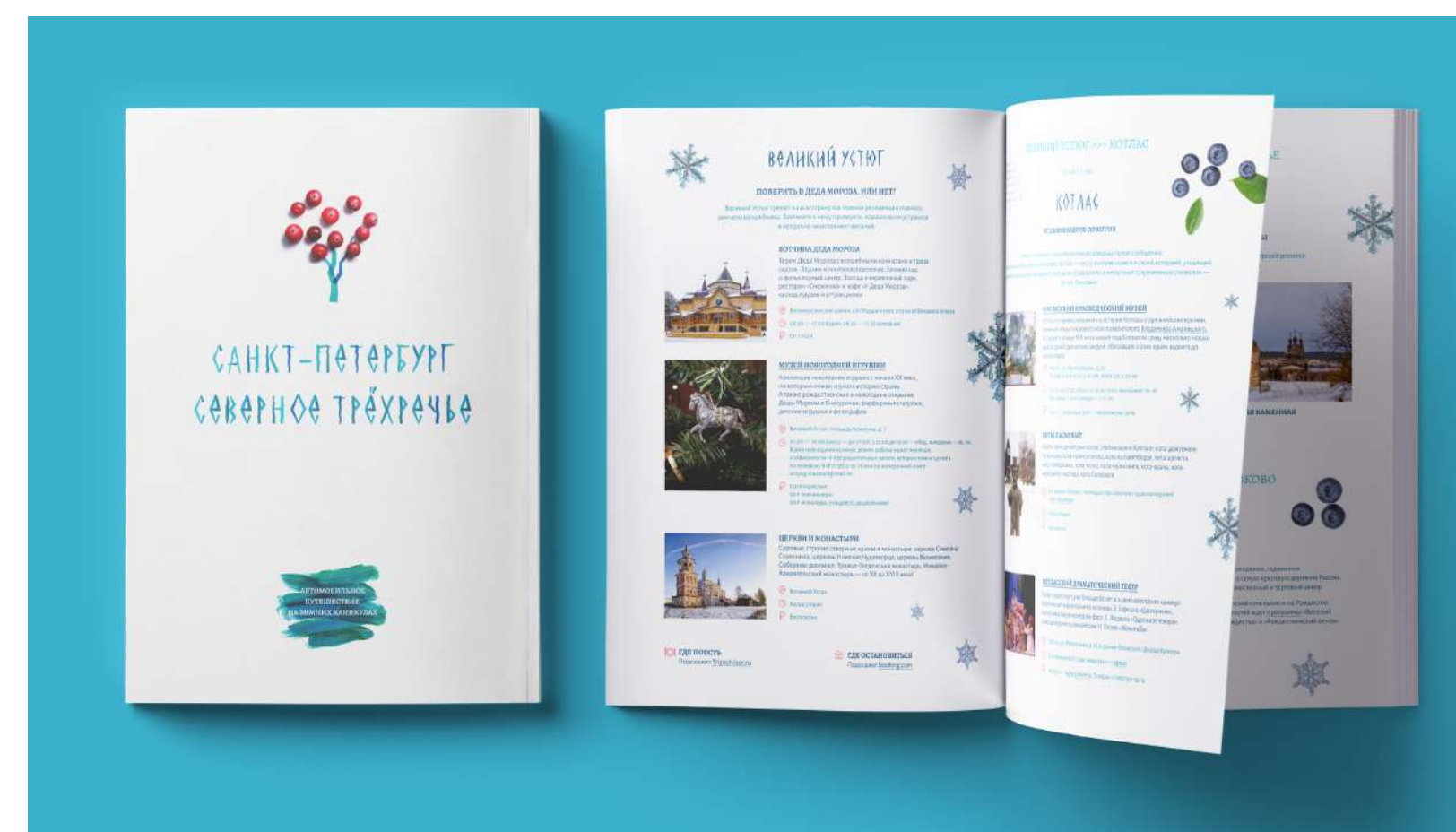
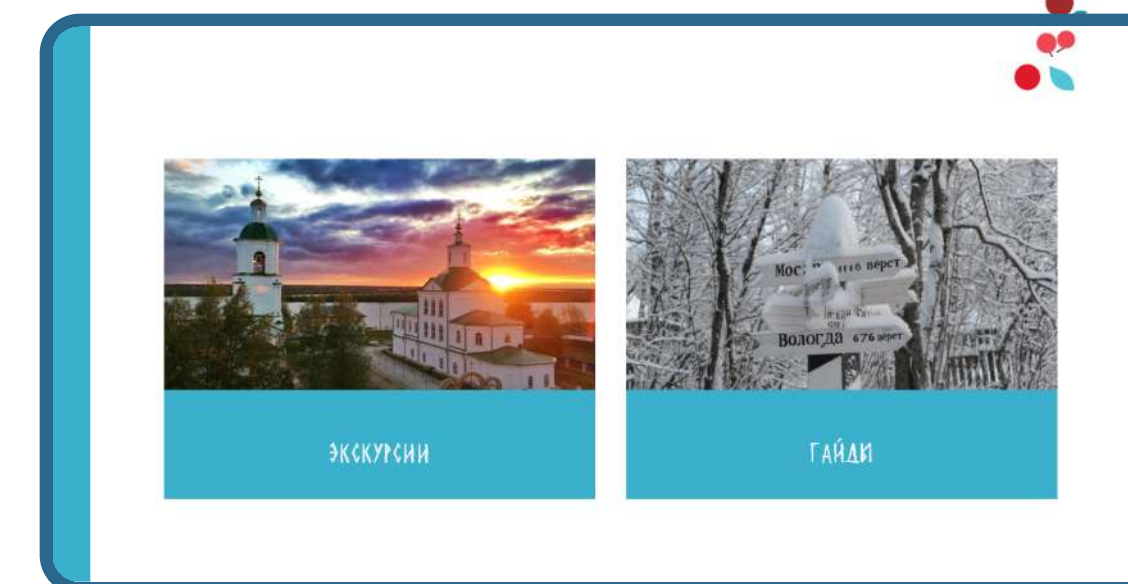
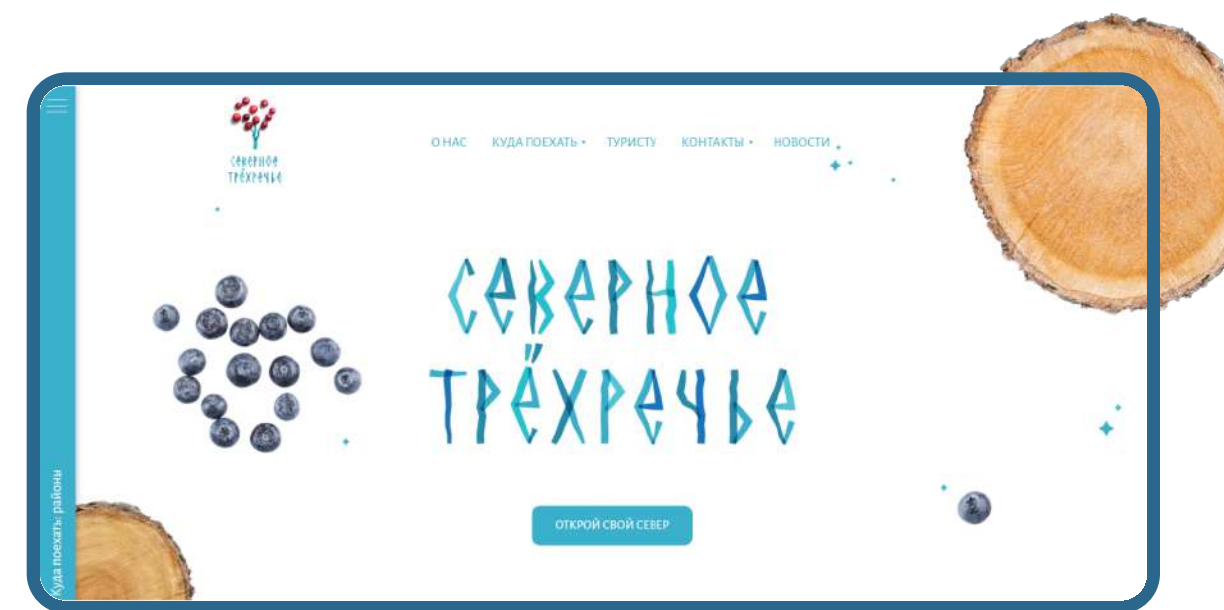
YouTube, ВКонтакте, Instagram



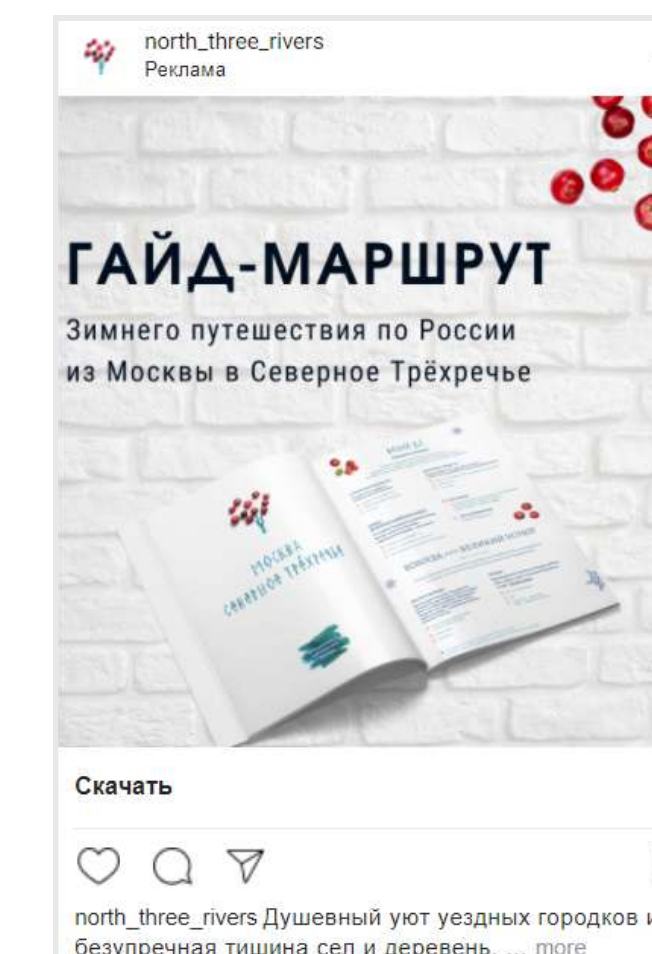
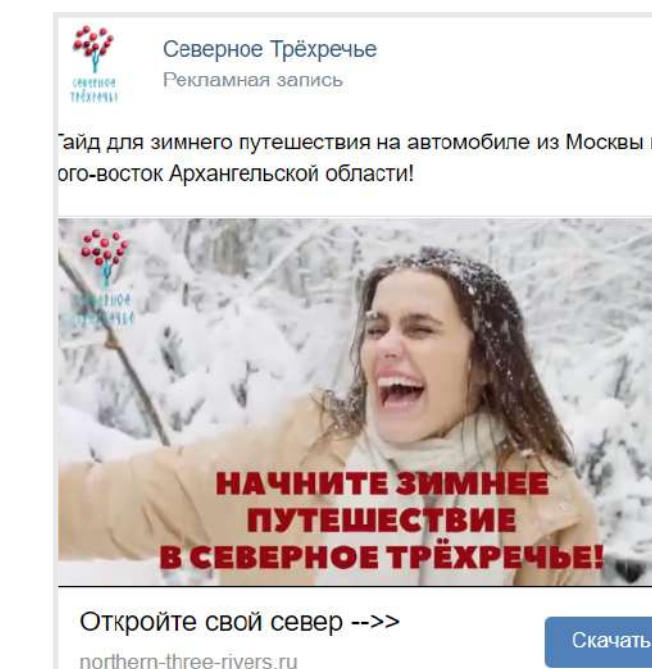
TOURIST GUIDES

Guides to the Northern Three Rivers tourist cluster and target audience analysis.

- Determined the tourist attractiveness of the region.
- Developed guidebooks to the region.
- Launched an advertising campaign and found out what types of tourists are interested in the Northern Three Rivers tourist cluster.



MARKETING AND CONTENT PROJECTS



REVIEWS



ODNOKLASSNIKI
SOCIAL NETWORK

**Anna Fedorova,
Special Projects Manager**

Guys from Les are very cool. It's a pleasure to work with them, you don't have to worry that there will be inaccurate information in the project or that something will go wrong. The team is very attentive to details and has a phenomenal knowledge of Russia's natural areas.



ONEZHSKOYE POMORYE
NATIONAL PARK

**Nadezhda Cherenkova,
Deputy Director**

Very creative team! Ideas, taste, diligence, reliability, quality of communication, professionalism — everything is on the high level! Onezhskoye Pomorye National Park has found a beautiful ecotrail in cooperation with the Les agency. I certainly recommend them and hope for further cooperation.



MEDIA GRATA ANALYTICAL
AGENCY

Dmitry Glazkov, Owner

Our colleagues helped us clearly formulate the goals and objectives of our website, and suggested solutions to improve the navigation. The resulting design is not only aesthetically pleasing, but also effective: convenient, modern, and client-oriented.

CONTACTS



[linkedin](#)

les-agency.com



SERBIA

+381 628982374

mb@les-agency.com



GEORGIA

to be announced



ISRAEL

to be announced



THAILAND

to be announced